Corporate Cadence 1 Syllabus

Instructor: Steven Ahn (ahnline@hotmail.com)

Office: 703 Ari Vision Center

Course Overview

This course is designed for students to master the nuanced communication strategies required in business environments. Rather than focusing on rote memorization, we analyze how idiomatic language and jargon serve as a strategic tool for leadership, conflict resolution, and building cross-cultural rapport in the international business community.

Learning Objectives

Upon completion of this course, participants will be able to:

- **Strategize Communication**: Deploy idiomatic expressions to convey precise, nuanced meanings in high-pressure negotiations and daily interactions.
- **Navigate Organizational Dynamics**: Analyze and manage cross-cultural scenarios where language impacts team cohesion and project outcomes.
- **Demonstrate Leadership**: Execute a team-based corporate simulation that demonstrates mastery of professional vernacular.
- **Enhance Executive Presence**: Build rapport and interpret subtle conversational cues to gain a competitive edge in global markets.

Performance Evaluation

Assessment Component	Weight	Description
Midterm	25%	Assessment of strategic concepts and idiomatic application from Modules 1-4.
Final	25%	Comprehensive evaluation with a focus on advanced strategy in Modules 5-8.
Corporate Simulation Project	20%	A recorded team-based scenario (e.g., client negotiation) applying at least 15 core idioms.
Engagement	10%	Evaluated based on active contribution to case studies and role-playing.
Attendance	20%	Essential for maintaining the interactive nature of the course.

Weekly Schedule

Phase I: Operational Efficiency & Influence

- **Week 1: Operational Pressure & Time Management** Managing workloads and expressing urgency through idioms like *the eleventh hour* and *a tall order*.
- **Week 2: Organizational Behavior & Alliance Building** Navigating workplace dynamics, maintaining composure, and building professional "back up".
- **Week 3: Integrity & Persuasion Strategy** Gaining stakeholder support and maintaining ethical stances during campaigning (*stick to your guns*).
- **Week 4: Entrepreneurial Risk & Success Evaluation** Calculating risks (*go out on a limb*) and analyzing the "tip of the iceberg" in business ventures.

Phase II: Midterm Deliverables

- **Week 5–7: Corporate Simulation Workshop & Screening** Teams draft, record, and present their business case studies for peer critique.
- **Week 8: Midterm Executive Assessment**

Phase III: Advanced Strategy & Conflict Resolution

- **Week 9: Cultural Intelligence & Office Politics** Identifying "fishy" situations and managing unspoken organizational issues.
- **Week 10: Competitive Strategy & Deal-Making** Negotiating "package deals" and making executive calls when on the fence.
- **Week 11: Crisis Management & High-Stakes Negotiation** Handling "hardball" tactics and maintaining emotional control (*cool as a cucumber*).
- **Week 12: Business Acumen & Problem Solving** Zeroing in on key issues and identifying decisions that fall "above our pay grade".

Phase IV: Final Evaluation

- **Week 13: Media Analysis: The Corporate Lens** Deconstructing communication styles in industry media.
- **Week 14–15: Final Review & Comprehensive Executive Exam**

Cross Cultural Communication Practicum
Steven Ahn ahnline@hotmail.com
Office: 703 Ari Vision Center 1.

Course Description

Due to the rapidly changing global village, citizens from around the world are facing different challenges as they communicate with each other. In cross cultural communication, individuals must learn to appreciate and embrace differences in order to communicate effectively. This course aims at allowing international and domestic students the opportunity to explore each other's differences not only in language but in non-verbal communication which is imbedded in their own communication styles.

International students are paired with domestic students in "iChats" which is a program to help international and domestic students a chance to practice each other's languages and through this interaction, gain cross-cultural understanding.

International students are also exposed to a variety of cultural experiences inside and outside of the classroom in order to gain firsthand knowledge of Korean culture. Cultural experiences vary depending on the semester but may include, taekwondo, traditional games & sports, Kpop dance, etc .

Course Evaluation

Participation & Presentations:	50%
Final Video Projects:	30%
Attendance:	20%

Course Schedule

Week 1:	Orientation and overview of Korean Culture vs World Culture
Week 2:	Small group the class discussion: Global Mindset & Communication
Week 3:	Small group the class discussion: Cross Cultural Communication
Week 4:	Korean cultural activity 1
Week 5:	Team presentations: Cross Cultural Communication
Week 6:	Small group the class discussion: Recreation that depict local cultures
Week 7:	World cultural activity 1
Week 8:	Team presentations: Recreation that depict local cultures
Week 9:	Small group the class discussion: Historical events around the world that shape our lives today
Week 10:	Team presentations: Historical events around the world that shape our lives today
Week 11:	Korean cultural activity 2
Week 12:	Korean cultural activity 3
Week 13:	Korean cultural activity 4
Week 14:	Team presentations: Global Korea - How the world and Korea have affected each other
Week 15:	Final video projects, group video project and essay

English for International Communication 1

Steven Ahn
ahnline@hotmail.com
Office: Ari Vision Center 703

This course is designed for any proficiency level of English as a foreign language. Throughout the course of the semester, activities are designed for students to gain experiential learning of English as a tool for primarily oral communication in the international context where cultural influences on language can effect meaning. The students enrolled in this class will be from a variety of countries including Korea.

1. Introduction / Pronunciation Clinic
2. Heart-to-Heart Conversations with classmates
3. Simple Song Composition / Vocabulary Cards
4. Timed Everyday Activities / Vocabulary Cards
5. Project 1: Mission Not Impossible Preparation
6. Story Writing
7. Project 1: Mission Not Impossible UCC Presentation
8. Review
9. Midterm Interview
10. Project 2: Show & Tell Preparation
11. Vocabulary Cards
12. Project 2: Show & Tell Presentation
13. Box Office
14. Review
15. Final Interview

Grading System

20 points	Attendance
15 points	Project 1
25 points	Midterm
15 points	Project 2
25 points	Final
100 points	Total

Global Leadership Discovery Syllabus

Global Leadership Discovery is one of the courses offered in our university's unique leadership program. Through this course, students are asked the initial question, "Why think globally?" Through examination of cultural diversity and leadership qualities that are necessary in today's globalized world, students are asked to search for an answer to the basic question and define the qualities they feel are necessary to become a global leader as individuals as well as part of international organizations that include corporations, universities, NGOs, etc.

Instructor: Steven Ahn
e-mail: ahnline@hotmail.com
Office: Ari Vision Center 703

1. Course introduction – Cultural Diversity lecture

2. 'This is my culture' presentations

3. Discussion: What does the world mean to you? – Why think globally?

4. Discussion: What is a Global Leader? –values and qualities necessary for global leadership

5. Global Leader – Team Presentations

6. Global Corporations Discussion

7. Global Corporations – Team Presentations

8. Global NGOs Discussion

9. Global NGOs – Team Presentations

10. Global Universities Discussion

11. Global Universities – Team Presentations

12. Global Korea Discussion

13. Global Korea – How the Korea has been affected by the world and vice versa – Team Presentations

14. Global Ari Vision Statements 1

15. Course Wrapup

Grading System

20	points	Attendance
60	points	Presentations
20	points	Global Ari Vision Statements
100	points	Total

Korean History and Culture Through Film

Instructor: Steven Ahn **Contact: ahnline@hotmail.com / 010-5231-9224**

On the footsteps of democratization, the Korean film industry experienced a renaissance in the late '90s which came to be called "The New Korean Cinema." Korean cinema was now gaining unprecedented domestic popularity, commercial success as well as worldwide critical attention. Today Korean films are part of a vibrant film industry, the best of which offer deep insight into Korea's unique society and history.

In this class we will be using films as a gateway to introduce and critically explore them. There will be several themes explored this semester and the instructor will lecture on each theme and related films that will be viewed in and out of class.

Students will be expected to present on themes explored over the course of the semester. Evaluation for this class will be based on these presentations and a final essay.

Week 1:

Introduction to the class and to Korean Cinema / Brief History of Korea

Weeks 2 and 3: History, Legends & Mythology

Class Film 1: Heaven's Soldiers (2005) directed by Min Joon Ki

Class Film 2: Along with the Gods: The Two Worlds (2017) directed by Kim Yong Hwa

Extra Film: Chunhyang (2000) directed by Im Kwon-taek

Extra Film: The Admiral: Roaring Currents (2014) directed by Kim Han Min

Weeks 4 and 5: Building of Korea

Class Film 3: Ode To My Father (2015) directed by Yoon Je Kyoon

Class Film 4: A Taxi Driver (2017) directed by Jang Hoon

Extra Film: Taegukgi: The Brotherhood of War (2004) directed by Kang Je Gyu

Weeks 6 and 7: Presentation 1

Discussion & Presentation Preparation / Class Presentations

Week 8 and 9: Sports & Recreation

Class Film 5: Maraton (2005) directed by Jung Yoon Cheol

Class Film 6: As One (2012) directed by Moon Hyeon Seong

Weeks 10 and 11: Dating and Hallyu

Class Film 7: My Sassy Girl (2001) directed by Kwak Jae-yong

Class Film 8: 200 Pounds Beauty (2006) directed by Kim Yong Hwa

Extra Film: Swing Kids (2018) directed by Kang Hyeong Chul

Extra Film: Burn the Stage: The Movie (2018) directed by Park Jun Soo

Week 12 and 13: Presentation 2

Discussion & Presentation Preparation / Class Presentations

Week 14: Students' Choice

Week 15: Final Essay Exam

Leadership Discovery Syllabus Steven Ahn ahnline@hotmail.com
Office: 703 Ari Vision Center 1.

Leadership Discovery (required for exchange students)

Leadership Discovery is based on the university's educational philosophy of Brightening One Corner. In this introductory course, our students are empowered to lead assertive lives that reflect the core values of leadership by looking deeply into themselves with the question "Who am I?" This enables them to create a strong self-identity and discover their true life values and vision. With this knowledge, students can create meaningful change in their lives and become true leaders.

In this English delivered version of our leadership course, both foreign exchange students and Korean students are enrolled. With the diversity of nations and cultures represented in the class, all students have, not only share ideas about leadership and personal development in general, but have an opportunity to share, compare and contrast on personal identity concepts that may differ in a multicultural setting.

Week	Theme
1	Orientation
2	Understanding & Accepting Myself
3	Discovering My Life Values
4	Group Presentations 1: True Leaders?
5	Mountain Conquest (Outdoor Activity to help students reflect on teamwork and leadership issues)
6	Having a Positive Attitude Toward Life
7	Having Ownership of Life
8	Reflection Time
9	Personal Management & Goals
10	Understanding Others
11	Communicating More Effectively
12	Creating Healthy Human Relationships
13	Pay It Forward
14	Personal Leadership Discovery Vision Presentations
15	Wrapup

*Grading will be based on classroom participation, essays and presentations.

Syllabus: Viral Vernacular for the Digital Economy

- **Instructor:** Steven Ahn
- **Email:** ahnline@hotmail.com
- **Office:** 703 Ari Vision Center

Course Description

This course is designed for professionals and students aiming to master the **strategic communication** required for success in the global digital economy. Moving beyond basic communication fluency, the curriculum focuses on building **cross-cultural leadership competencies** and high-level negotiation skills.

Participants will analyze and navigate complex corporate scenarios within the **Finance/FinTech and Digital Marketing sectors**. By mastering specialized industry jargon, idiomatic professional expressions, and persuasive rhetorical techniques, students will learn to build rapport and execute business objectives with precision. The primary goal is to empower students to adapt their communication styles to diverse, fast-paced international environments

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Core Competencies & Learning Objectives

Upon successful completion of this course, participants will demonstrate the ability to:

- Master Professional Lexicon: Command the specific jargon, idioms, and nuances of the Finance and Digital Marketing industries.
- Strategic Application: Execute sophisticated business communication in both verbal and written formats.
- Scenario Analysis: Critically evaluate and respond to complex scenarios, including funding rounds, M&A activity, and global marketing campaigns.
- High-Stakes Persuasion: Develop and deliver compelling pitches using industry-standard persuasive frameworks.
- Active Executive Listening: Synthesize and interpret complex business English in diverse professional contexts.

Executive Assessment & Grading

Performance is evaluated based on professional application and active engagement in corporate simulations.

- **Individual Short-form Video Pitch (Capstone Project): 30 Points**
  - This is the primary summative assessment. Students will produce a 2-minute executive-level video pitch for a product or service.
  - The pitch must demonstrate a sophisticated command of industry jargon and persuasive communication to influence a target audience.
- **Corporate Engagement & Executive Quizzes: 50 Points**
  - Includes active contribution to strategic discussions, completion of technical in-class simulations, and performance on two module-specific competency quizzes.
- **Professional Attendance: 20 Points**

- **Total: 100 points**

Course Structure & Weekly Schedule

The course is divided into two main modules: **Finance & FinTech** and **Digital Marketing & E-commerce**.

Week	Topic	Key Activities & Assignments
1	**Module 1: Finance & FinTech** Course Introduction & Unit 1 Intro: Securing Startup Funding	Syllabus Review; **Capstone Project Introduced**
2	Unit 1: Securing Startup Funding	Strategic Vocabulary & Story Analysis
3	Unit 2: A Hostile Takeover	Simulation: Crisis Analysis & Role Play
4	Unit 3: Launching a Cryptocurrency	Market Analysis & Executive Listening
5	Unit 4: The Negotiation - An M&A Deal	Negotiation Strategy & Role Play
6	Capstone Project Work Session	**Project Proposal Due**
7	Module 1 Review & In-class Work Session	**Finance Module Quiz**; Project check-in
8	**Module 2: Digital Marketing & E-commerce** Unit 5 Intro: A Viral Sales Campaign	Intro: Viral Sales Campaign Strategies
9	Unit 5: A Viral Sales Campaign	Campaign Analysis & Communication Strategy
10	Unit 6: An SEO Disaster	Crisis Management & Role Play
11	Unit 7: A New Online Brand	Brand Development & Positioning
12	Unit 8: The Negotiation - Landing a Client	B2B Negotiation Simulation
13	Module 2 Review & In-class Work Session	**Digital Marketing Quiz; Project Script Due**
14	**Final Presentations (Capstone Project)**	Capstone Pitch Delivery & Peer Review
15	**Final Presentations & Course Wrap-up**	Final Presentations & Course Synthesis

Corporate Cadence 1 Syllabus

Instructor: Steven Ahn (ahnline@hotmail.com)

Office: 703 Ari Vision Center

Course Overview

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Learning Objectives

Upon completion of this course, participants will be able to:

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- **Navigate Organizational Dynamics**: Analyze and manage cross-cultural scenarios where language impacts team cohesion and project outcomes.
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Performance Evaluation

Assessment Component	Weight	Description
Midterm	25%	Assessment of strategic concepts and idiomatic application from Modules 1-4.
Final	25%	Comprehensive evaluation with a focus on advanced strategy in Modules 5-8.
Corporate Simulation Project	20%	A recorded team-based scenario (e.g., client negotiation) applying at least 15 core idioms.
Engagement	10%	Evaluated based on active contribution to case studies and role-playing.
Attendance	20%	Essential for maintaining the interactive nature of the course.

Weekly Schedule

Phase I: Operational Efficiency & Influence

- **Week 1: Operational Pressure & Time Management** Managing workloads and expressing urgency through idioms like *the eleventh hour* and *a tall order*.
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Phase II: Midterm Deliverables

- **Week 5–7: Corporate Simulation Workshop & Screening** Teams draft, record, and present their business case studies for peer critique.
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Phase III: Advanced Strategy & Conflict Resolution

- **Week 9: Cultural Intelligence & Office Politics** Identifying "fishy" situations and managing unspoken organizational issues.
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Phase IV: Final Evaluation

- **Week 13: Media Analysis: The Corporate Lens** Deconstructing communication styles in industry media.
- **Week 14–15: Final Review & Comprehensive Executive Exam**

Cross Cultural Communication Practicum
Steven Ahn ahnline@hotmail.com
Office: 703 Ari Vision Center 1.

Course Description

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Course Evaluation

Participation & Presentations:	50%
Final Video Projects:	30%
Attendance:	20%

Course Schedule

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Week 10:	Team presentations: Historical events around the world that shape our lives today
Week 11:	Korean cultural activity 2
Week 12:	Korean cultural activity 3
Week 13:	Korean cultural activity 4
Week 14:	Team presentations: Global Korea - How the world and Korea have affected each other
Week 15:	Final video projects, group video project and essay

English for International Communication 1

Steven Ahn
ahnline@hotmail.com
Office: Ari Vision Center 703

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1. Introduction / Pronunciation Clinic
2. Heart-to-Heart Conversations with classmates
3. Simple Song Composition / Vocabulary Cards
4. Timed Everyday Activities / Vocabulary Cards
5. Project 1: Mission Not Impossible Preparation
6. Story Writing
7. Project 1: Mission Not Impossible UCC Presentation
8. Review
9. Midterm Interview
10. Project 2: Show & Tell Preparation
11. Vocabulary Cards
12. Project 2: Show & Tell Presentation
13. Box Office
14. Review
15. Final Interview

Grading System

20 points	Attendance
15 points	Project 1
25 points	Midterm
15 points	Project 2
25 points	Final
100 points	Total

Ari World Tour

Instructor: Steven Ahn
e-mail: ahnline@hotmail.com
Office: Ari Vision Center 703

Course Description:

Ari World Tour is one of the courses offered in our university's unique leadership program. Through this course, students are asked the initial question, "What do you think about the world?" Through examination of cultural diversity, students are asked to explore or "Tour" the world to see what life looks like in diverse areas of the world. Topics revolve around aspects of everyday life. Students are encouraged to become more familiar with other cultures and either develop of bolster a respect for cultural diversity in an effort to develop as a global citizen.

1. Course introduction
2. World tour plan presentations
3. History Lecture
4. History Presentations
5. Pop Culture
6. Team Presentation on Pop Culture
7. Diet & Foods Around the World
8. Team Presentation on International Food
9. Midterm Team Interviews
10. Global Korea– How the Korea has affected and been affected by the world
11. Team Presentation on Global Korea
12. Recreation activities around the world
13. Team Presentations on foreign game or activity
14. Course Review
15. Final Presentation

Grading System

20	points	Attendance
20	points	Classroom Participation & Team Presentations
20	points	Midterm Presentation
20	points	Midterm Interview
20	points	Final Presentation
100	**points**	**Total**

Korean History and Culture Through Film

Instructor: Steven Ahn **Contact: ahnline@hotmail.com / 010-5231-9224**

On the footsteps of democratization, the Korean film industry experienced a renaissance in the late '90s which came to be called "The New Korean Cinema." Korean cinema was now gaining unprecedented domestic popularity, commercial success as well as worldwide critical attention. Today Korean films are part of a vibrant film industry, the best of which offer deep insight into Korea's unique society and history.

In this class we will be using films as a gateway to introduce and critically explore them. There will be several themes explored this semester and the instructor will lecture on each theme and related films that will be viewed in and out of class.

Students will be expected to present on themes explored over the course of the semester. Evaluation for this class will be based on these presentations and a final essay.

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Weeks 4 and 5: Building of Korea

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Weeks 6 and 7: Presentation 1

Discussion & Presentation Preparation / Class Presentations

Week 8 and 9: Sports & Recreation

Class Film 5: Maraton (2005) directed by Jung Yoon Cheol

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Week 12 and 13: Presentation 2

Discussion & Presentation Preparation / Class Presentations

Week 14: Students' Choice

Week 15: Final Essay Exam

Leadership Discovery Syllabus Steven Ahn ahnline@hotmail.com
Office: 703 Ari Vision Center 1.

Leadership Discovery (required for exchange students)

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7	Having Ownership of Life
8	Reflection Time
9	Personal Management & Goals
10	Understanding Others
11	Communicating More Effectively
12	Creating Healthy Human Relationships
13	Pay It Forward
14	Personal Leadership Discovery Vision Presentations
15	Wrapup

*Grading will be based on classroom participation, essays and presentations.

Syllabus: Viral Vernacular for the Digital Economy

- **Instructor:** Steven Ahn
- **Email:** ahnline@hotmail.com
- **Office:** 703 Ari Vision Center

Course Description

This course is designed for professionals and students aiming to master the **strategic communication** required for success in the global digital economy. Moving beyond basic communication fluency, the curriculum focuses on building **cross-cultural leadership competencies** and high-level negotiation skills.

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Core Competencies & Learning Objectives

Upon successful completion of this course, participants will demonstrate the ability to:

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- Scenario Analysis: Critically evaluate and respond to complex scenarios, including funding rounds, M&A activity, and global marketing campaigns.
- High-Stakes Persuasion: Develop and deliver compelling pitches using industry-standard persuasive frameworks.
- Active Executive Listening: Synthesize and interpret complex business English in diverse professional contexts.

Executive Assessment & Grading

Performance is evaluated based on professional application and active engagement in corporate simulations.

- **Individual Short-form Video Pitch (Capstone Project): 30 Points**
  - This is the primary summative assessment. Students will produce a 2-minute executive-level video pitch for a product or service.
  - The pitch must demonstrate a sophisticated command of industry jargon and persuasive communication to influence a target audience.
- **Corporate Engagement & Executive Quizzes: 50 Points**
  - Includes active contribution to strategic discussions, completion of technical in-class simulations, and performance on two module-specific competency quizzes.
- **Professional Attendance: 20 Points**

- **Total: 100 points**

Course Structure & Weekly Schedule

The course is divided into two main modules: **Finance & FinTech** and **Digital Marketing & E-commerce**.

Week	Topic	Key Activities & Assignments
1	**Module 1: Finance & FinTech** Course Introduction & Unit 1 Intro: Securing Startup Funding	Syllabus Review; **Capstone Project Introduced**
2	Unit 1: Securing Startup Funding	Strategic Vocabulary & Story Analysis
3	Unit 2: A Hostile Takeover	Simulation: Crisis Analysis & Role Play
4	Unit 3: Launching a Cryptocurrency	Market Analysis & Executive Listening
5	Unit 4: The Negotiation - An M&A Deal	Negotiation Strategy & Role Play
6	Capstone Project Work Session	**Project Proposal Due**
7	Module 1 Review & In-class Work Session	**Finance Module Quiz**; Project check-in
8	**Module 2: Digital Marketing & E-commerce** Unit 5 Intro: A Viral Sales Campaign	Intro: Viral Sales Campaign Strategies
9	Unit 5: A Viral Sales Campaign	Campaign Analysis & Communication Strategy
10	Unit 6: An SEO Disaster	Crisis Management & Role Play
11	Unit 7: A New Online Brand	Brand Development & Positioning
12	Unit 8: The Negotiation - Landing a Client	B2B Negotiation Simulation
13	Module 2 Review & In-class Work Session	**Digital Marketing Quiz; Project Script Due**
14	**Final Presentations (Capstone Project)**	Capstone Pitch Delivery & Peer Review
15	**Final Presentations & Course Wrap-up**	Final Presentations & Course Synthesis