

## Magellan Exchange

# UNDERGRADUATE/BACHELOR Course Offerings in English

Last updated: 9 March 2024

Variation may occur; please use this as a general guide only. Credits, course requirements, and eligibility vary.

More information about each institution is available at <http://www.magellanexchange.org/partners/>.

## Vorarlberg University of Applied Sciences - Dornbirn, Austria

### FALL 2023 SEMESTER

#### **Business**

Brand Management & Communication

Digital Leadership

Disruptive Technology & Marketing

Early Stage Financing

Financial Services & Technology (FinTech)

Global Supply Chain Management

Green Supply Chain & Sustainability

Knowledge Management

Leadership

International Economics & Financial Markets

Online Marketing

Risk & Fraud

Simulation Game Accounting & Finance

Simulation Game Entrepreneurship & Innovation

Simulation Game Human Resources & Organization

Simulation Game Marketing & Sales

Simulation Game Supply Chain Management together with

Digital Transformation

Storytelling in Business

Strategic Decision Making

Tax Strategies

#### **Computer Science – Software & Information Engineering**

Advanced Data Management

Augmented Reality Project

Blockchain Technologies

Business Ethics

Competition

Computer Graphics

DevOps

dotNet

Hackathon

Information Management

Mobile Application Development

Project RaspberryPi

React Web Applications

Software Engineering

#### **Environment & Engineering**

Corporate Environmental Information Systems

Environmental Project

Intercultural Awareness

International Aspects of Environmental Law

Life Cycle Analysis

Project Management

Resource & Environmental Mgmt at Operational Level

Selected Environmental Technologies

#### **Electronics & Information Technology**

Control Engineering

Drive Engineering

Electrical Power Systems

Energy Systems

Energy Transmission

Focus Electronic Engineering

Hardware Description Languages

PLC Programming

Research, Development & Innovation

System & Software Engineering

Technical Information Systems

## **Mechatronics**

Computer Applications  
Critical Thinking  
Engineering Design/CAD  
Focus Electronic Engineering

Focus Mechanical Engineering  
Intercultural Awareness  
Robotics & Assembly Technologies  
Specialization Project Mechanical Engineering

## **SPRING 2024 SEMESTER**

### **Business**

Advanced Spreadsheets in Management Accounting  
Attracting & Retaining Entrepreneurial Talent  
Big Data  
Business Ethics  
Business Model Innovation  
Digital Product & IT Project Management  
Financial Analysis & Stock Markets  
Group Accounting & IFRS

Growth Hacking for Startups  
Introduction to Software Development  
IT Support in Supply Chain Management  
Negotiation Skills  
Organizational Development & Change Management  
Product Portfolio Management  
Sales & Account Management  
Transport & Intermodality

### **Computer Science – Digital Innovation**

Alternative User Interfaces  
Application Development SAP ERP  
Artificial Intelligence  
Cryptological Application  
Low Code Development

Seminar: Advanced Concepts in Data Management  
Seminar: Hackathon  
Seminar: Market Modeling  
Seminar: Trends in Business Process Management

### **Inter Media**

Best Practice Analysis  
Cross-Media Communication  
Design Talk Open Idea  
Digital Life, E-Skills  
Life Sciences

Planet Centric & Circular Design  
Project Work  
Scientific Working Methods  
Service Design  
Sustainable Systems

### **Social Work**

European Social Policy  
Gender & Diversity Training  
Human Rights  
Innovative Methods

Peer to Peer Action Platform  
Social Justice  
Transcultural Dialogue  
World Society, Global Developments

**FALL 2023 SEMESTER**

**Business**

Applied Marketing Research SMEs  
Customer Relationship Management  
Digital Marketing Essentials  
Doing Business with New Markets  
European Studies

Graphic Design  
International & European Law  
International Law: Special Topics  
Understanding Global Cultures

**Communication Management & Journalism**

Campaign  
Data Driven Communication  
Digital Strategy & Web Design Portfolio  
European Integration – Belgium in Europe  
International Communication & Project  
International Media Landscape

International Publishing  
Master Class Marketing Communication  
Media in Belgium  
Omnichannel Retail  
Professional Communication I  
Radio & Television Journalism

**Education**

Diversity & Classroom Management  
The Internationalist  
Multilingualism

Observation Practice  
Personal & Professional Development  
School Policy & Organization

**Social Work**

Applied Research  
Integrated Social Work  
The Internationalist

Social Methodology  
Social Policy in International Perspective  
Sociology of the Family

**Tourism & Leisure Management**

Campaign  
Data Driven Communication  
Destination Management  
Digital Strategy & Web Design Portfolio  
European Integration – Belgium in Europe  
International Communication & Project

Master Class Marketing Communication  
Omnichannel Retail  
Professional Communication I  
Tourism Marketing  
Tourism Practicals

**Visual Arts**

Choose from among 10 studios: Graphic Design, Illustrative Design, Interaction & Motion Design, Advertising Design, Ceramics, Painting, Printmaking, Sculpture & Installation, Object & Jewelry, or Open Lab

**The following fields of study offer classes taught in Dutch but provide tutoring and literature in English.  
Electronics-ICT; Construction; Biotechnology and Green Management; Electromechanics; Music**

## SPRING 2024 SEMESTER

### **Artificial Intelligence & Robotics**

AI Fundamentals	Research Project AI: Group Project
Machine Learning	Web for AI
Programming Advanced	

### **Biotechnology**

Global Engagement	Project
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### **Communication Management**

International Pitch	Professional Communication II
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### **Electromechanics**

CAD	International Project
Entrepreneurial Project	Project Mechatronics
Global Engagement	

### **Visual Arts**

Choose from among 10 studios: Graphic Design, Illustrative Design, Interaction & Motion Design, Advertising Design, Ceramics, Painting, Printmaking, Sculpture & Installation, Object & Jewelry, or Open Lab

**The following fields of study offer classes taught in Dutch but provide tutoring and literature in English. Electronics-ICT; Construction; Biotechnology and Green Management; Electromechanics; Music**

## UCLL University of Applied Sciences – Leuven & Diepenbeek, Belgium

### FALL 2023 SEMESTER

#### **Business (Leuven campus):**

Brand Identity & Graphic Design	Marketing Communication Concepts
Business Ethics	Market Research: Processing
Consumer Behavior	Market Research: Set Up
Copywriting	Quality Management
CRM	Sales Management & Strategy
Design Thinking	Sales Skills
Digital Marketing	Scenarios for Dreamers for the 21 <sup>st</sup> Century
Economics	Seminar I & II
Ethics	Soft Skills
Financial Management	Strategic Marketing
ICT	Supply Chain Management
Introduction to Marketing	Visual Storytelling
Management Accounting	

#### **Business (Diepenbeek campus):**

Business Ethics	International Entrepreneurship I & II
Creativity & Innovation	International Marketing
European and International Law	Leadership Skills
Hackathon	Moving Minds: International Experience
Innovative Marketing Concepts	Moving Minds Logistics
Internal Control	Scenarios for Dreamers for the 21 <sup>st</sup> Century

**Chemistry (Diepenbeek campus):**

Creativity & Innovation  
Leadership Skills  
Project Lab – Biochemistry  
Project Lab – Chemistry  
Project Lab – Environmental Technology  
Project Management – Biochemistry

Project Management – Chemistry  
Project Management – Environmental Technology  
Project Support – Biochemistry  
Project Support – Chemistry  
Project Support – Environmental Technology

**Chemistry (Leuven campus):**

Research Project II  
Scenarios for Dreamers for the 21<sup>st</sup> Century

Sustainable Chemistry

**Electromechanics, Energy Technology & Electronics-ICT (Diepenbeek campus):**

Creativity & Innovation

Leadership Skills

**Information Technology (Leuven campus):**

3D Computer Graphics  
Advanced Programming Topics  
Data & Artificial Intelligence  
Databases I  
Enterprise Content Management  
International Virtual Project

Mobile Applications  
Object Oriented Design  
Object Oriented System Analysis  
Quantum Computing  
Research & Expertise Project Digital Solutions  
Security

**Law (Leuven campus):**

Comparative Law

European & International Law

**SPRING 2024 SEMESTER**

**Artificial Intelligence & Data Engineering (Leuven campus):**

Advanced AI  
Data Engineering

Data Visualization

**Business (Leuven campus):**

Business Management  
Business Solutions Platforms  
Concepts Data & Analytics  
Cross-Cultural Management  
Dashboarding  
Digital Marketing  
Financial Management  
Innovation Management  
Intercultural Communications  
International Business  
Management  
Marketing Communication Strategy

Marketing Data Analysis  
Market Research: Processing  
Product & Brand Management  
Project Management: Techniques & Methods  
Social & Ethical Issues in Information Technology  
Strategic Event & Risk Management  
Strategic Marketing  
Sustainability & Business  
UN Sustainable Development Goals  
Web Design

**Business (Diepenbeek campus):**

Community Design Thinking  
E-Tools II  
European University: Living Lab

Moving Minds: International Experience  
Moving Minds Logistics

**Chemistry, Biochemistry & Environmental Technology (Diepenbeek campus):**

Community Design Thinking	Intercultural Communications
European University: Living Lab 2	UN Sustainable Development Goals

**Chemistry (Leuven campus):**

Community Design Thinking	Social & Ethical Issues in IT
Intercultural Communications	Sustainable Chemistry
International Chemistry Week	UN Sustainable Development Goals
Laboratory Animal Course	

**Electromechanics, Energy Technology & Electronics-ICT (Diepenbeek campus):**

Community Design Thinking	International Week 'Sustainable Cities & Communities'
European University: Living Lab 2	Social & Ethical Issues in IT
Immotica-22	UN Sustainable Development Goals
Intercultural Communications	

**Information Technology (Leuven campus):**

Business Solutions Platform

**Law (Leuven campus):**

Law

**Software Development (Leuven campus):**

3D Graphics	User Interfaces
Advanced Programming	

**Latin American University of Science & Technology – San Jose, Costa Rica**

**FALL 2023 SEMESTER**

**Business**

Advanced Probability & Statistics	International Marketing
Corporate Finance	Managerial Accounting
Cost Accounting	Math for Business & Economics
Elements of Macroeconomics	Principles of Marketing
Entrepreneurship Foundation	Project Management
Information Systems Management	Quality Management
Intercultural Communication	Strategic Management
International Finance	

**International Relations**

Contemporary Latin American History	International Organizations
Costa Rican Political System	International Public Law
Diplomatic & Consular Law	International Relations Theory
Environmental Sustainability & Development in Latin Am.	Poverty, Economics, & Development
Human Rights	Theory of the State
Latin American Literature & Society	Western Civilization

## SPRING 2024 SEMESTER

### Business

Calculus  
Cost Accounting  
Costs & Productivity  
E-Commerce  
Elements of Microeconomics  
Entrepreneurship Foundation  
Financial Accounting  
Financial Reporting & Analysis  
Human Resource Management

Intercultural Communication  
International Trade  
Investments  
Managerial Decision Modeling  
Managerial Skills Development  
Marketing Management  
Principles of Marketing  
Probability & Statistics Foundation

### International Relations & Global Studies

Costa Rican Foreign Policy  
Comparative Political Systems  
Contemporary Latin American History  
Diplomatic & Consular Law  
Free Trade Agreements in Latin America & Caribbean  
Human Rights  
International Organizations

International Political Economy  
International Public Law  
International Relations Theory  
Poverty, Economics & Development in Latin America  
Theory of the State  
Western Civilization

## SUMMER 2024 SEMESTER (May-August)

### Business

Applied Microeconomics  
Calculus  
Cost Accounting  
Elements of Macroeconomics  
Elements of Microeconomics  
Financial Accounting

Financial Reporting & Analysis  
Math for Business & Economics  
Managerial Skills Development  
Probability & Statistics Foundation  
Quantitative Methods

### International Relations & Global Studies

Comparative Political Systems  
Costa Rican Foreign Policy  
Diplomatic & Consular Law  
Human Rights  
Intercultural Communication & Protocol  
International Economics  
International Organizations  
International Public Law

International Relations Theory  
Management of Non-Profit Organizations  
Peace & War in International Relations  
Peaceful Conflict Negotiation & Resolution  
Poverty, Economics, & Development in Latin America  
The Costa Rican Political System  
Theory of the State

## International Business Academy – Kolding, Denmark

### FALL 2024 SEMESTER

Students must choose a study program and then follow the program block; individual course selection between programs and blocks is not permissible. Each block is 30 ECTS/15 US credits. Refer to website for more information regarding program blocks.

#### Marketing Management

Business Law  
Economics  
International Marketing  
Organization & Supply Chain Management  
Sales & Marketing Communication

#### International Sales & Marketing Management

Economics  
Law  
Marketing  
Organization & Supply Chain Management  
Theory of Science & Method

#### Multimedia Design (choose 1 of the following areas\*; each area includes 30 ECTS/15 US credits of content)

Content Production  
Digital Marketing  
Web Development

\*subject to minimum enrollment

### SPRING 2025 SEMESTER

Students must choose a study program and then follow program block; individual course selection between programs and blocks is not permissible. Each block is 30 ECTS/15 US credits. Refer to website for more information regarding program blocks.

#### Marketing Management

Business Law  
Economics  
International Marketing  
Sales & Marketing Communication

## Lapland University of Applied Sciences – Rovaniemi, Kemi & Tornio, Finland (take courses at 1 campus only)

### FALL 2023 SEMESTER

#### Business (Rovaniemi Campus)

Career Planning & Self Branding  
Competitive Intelligence  
Disruptive Innovation  
Introduction to Sustainable Business

Social Entrepreneurship  
Sustainable Investing & Finance  
Volunteering

#### Social Services (Kemi Campus)

Multicultural Work

Social Work & Social Pedagogy as Professional Orientations

#### Sports Studies (Rovaniemi Campus)

Career Planning & Self Branding  
Introduction to Sustainable Business  
Physical Activity & Wellbeing in Cold

Project Coordination & Management  
Volunteering

### SPRING 2024 SEMESTER

#### Business (Rovaniemi Campus)

International Marketing  
Risk Management  
Social Impact Management  
Strategic Management

Strategic Sales  
Sustainable Accounting  
Sustainable Entrepreneurship

### **Business (Tornio Campus)**

Application Design Process  
Brand Storytelling Design & Communication  
Corporate Responsibility

Customer Insight & Service Design  
Data & Web Analytics  
Growth Hacking

### **Engineering (Kemi Campus)**

3D Design of a Product  
3D Printing  
Erasmus Laboratory Work I

Introduction to Finnish Society & Culture  
New Technologies in Maintenance  
Project: Prototype

### **Information & Communication Technologies (Rovaniemi Campus)**

Algorithms & Data Structures  
Automation & IoT Platforms  
Embedded Systems Programming  
Game Production Project  
Introduction to Data Analytics

Introduction to Data Management  
Probability, Statistics, & Optimization  
Sensors & Data Acquisition  
Web Programming

### **Social Services (Kemi Campus)**

Introduction to Finnish Society & Culture

Starting Points & Processes of Child Welfare Work

### **Sports Studies (Rovaniemi Campus)**

Didactical Competence in Sports & Wellness Coaching  
International Marketing  
Physical Activity & Wellbeing in Cold

Risk Management  
Social Impact Management

### **Tourism & Hospitality Management (Rovaniemi Campus)**

Collaborative Experience Design  
Daily Operational Management in Tourism  
Designing Profitable Tourism Services  
Diversity Management

Innovation of Sustainable Tourism Destination  
Marketing & eCommerce in Tourism  
Staged Experience Design

## **Satakunta University of Applied Sciences - Kankaanpää, Finland**

### **FALL 2024 & SPRING 2025 SEMESTER**

A personalized program may be possible to arrange for exchange students according to skills and previous art studies, depending on demand. Studies generally available include painting, graphics, sculpture, and calligraphy, as well as video art, photography, snow sculpture, performance, community art, and cinema club.

**FALL 2024 SEMESTER**

**Business**

Brand Competence	Marketing Research & Planning
Digital Financial Accounting & RPA	Photography & Video in Marketing
Growth of Enterprising Self: Developing Your Business Idea	Risk Management

**Engineering & Technology**

Air Pollution Control	Solar Energy
Bioenergy	Wind Energy

**Health & Welfare**

Adapted Physical Activity	Interprofessional Working
Administration in Rehabilitation	Introduction to Evidence-Based Practice
Assistive Aids & Welfare Technology	Justification of Methods & Presentation of Data
Basic Use of Office	Maturity Exam
Basics of Entrepreneurship	Musculoskeletal Anatomy
Basics of Project Activities	Musculoskeletal Physiotherapy I
Basics in Rehabilitation	Neurological Physiotherapy II
Clinical Calculations	Nursing Science – Foundation to Nursing Care
Communicable Diseases, Prevention & Treatment	Occupational Physiotherapy
Ensuring Patient Safety in Health Care	Pain Management in Physiotherapy
Fundamentals of Nursing Interventions I & II	Professional Communication
Geriatric Physiotherapy	Physical Activity & Active Environment
Growth & Development of Human Being	Research Communication
Health Promotion	Research Methods & Development in Nursing
Human Physiology	Research Methods & Development in Rehabilitation
Information Technology & Documentation	Soft Tissue Mobilization
Intercultural Communication	Supporting Sexual Reproductive Health Among Adults
Interprofessional Cooperation Social, Health Care & Rehab	

**Tourism**

Basics of Project Activities	Managerial Accounting
Corporate Responsibility & Tourism	Project Challenge in Tourism
Digital Marketing Channels	Quantitative Research Methods
Effectual Entrepreneurship	Research Communication
Effective Use of the Office Tools	Services Marketing
Event Production	Social Media Content Creation
Innovating Tourism Business Models	Trends & Foresight Work
Introduction to Tourism & Hospitality Business	Tourism Legislation & Regulations
Leading Human Resources in Multicultural Environment	Tourism Product & Experience Design
Learning Skills	

## SPRING 2024 SEMESTER

### **Business**

Cultural Competence as a Success Factor  
Digital Financial Accounting & RPA

Photography & Video in Marketing  
Risk Management

### **Engineering & Technology**

Engineering Mathematics I & II  
Engineering Physics I & II

Environmental Project

### **Health & Welfare**

Basic Skills in Instructing Physical Activities  
Basic Use of Office  
Basics of Entrepreneurship  
Basics of Project Activities  
Cardiopulmonary Physiotherapy  
Client-centered Rehabilitation  
Communicable Diseases, Prevention & Treatment  
Effectual Entrepreneurship  
Ensuring Patient Safety in Health Care  
Exercise Physiology  
From Clinical Reasoning to Practical Implementation  
Functional Anatomy  
Fundamentals of Nursing Interventions I & II  
Gerontological Nursing Care  
Health Promotion, Self-Care Support & Patient Education  
Information Technology & Documentation  
Intercultural Communication  
Justification of Methods & Presentation of Data  
Management, Leadership & Quality Assurance in Nursing

Medical Sciences & Pharmacology  
Mental Health, Crisis & Substance Abuse Nursing  
Musculoskeletal Physiotherapy II  
Neuro Physiology  
Neurological Physiotherapy I  
Nursing Care of Children & Adolescents  
Nursing Care of Patient with Cancer, Medical Disorders  
Nursing Care of People with Intellectual Disabilities &  
People with Physical Disabilities  
Nursing Care of Surgical Patient  
Pediatric Physiotherapy  
Pharmacology  
Professional Communication  
Research Communication  
Research Methods & Development in Nursing  
Supporting Sexual Reproductive Health Among Adults  
Therapeutic Methods in Physiotherapy  
Work Life-Oriented Technology Project  
Workplace Skills

### **Information & Communication Technologies**

Engineering Mathematics I & II  
Engineering Physics I & II

Statistics

### **Tourism**

Cultural Competence as a Success Factor  
Effective Use of the Office Tools  
Introduction to Tourism & Hospitality Business  
Learning Skills

Research Communication  
Services Marketing

**FALL 2024 SEMESTER**

**Business**

Basics of Leadership  
Basic Mathematics  
Basics of Marketing & Environment  
Business Communication  
Digitalization in the Working Life  
Doing Business in Emerging Countries  
Effective Team Work  
Effectual Entrepreneurship  
Efficient Use of Working Life Technologies  
Improving & Growing Online Store  
Innovation & Creativity  
Intercultural Communication  
International Business Case  
International Marketing  
International SCM Project

International Trade Operations  
Maritime Economics & Business  
Online Sales & Effective Digital Marketing  
Operational Processes of Organizations  
Organization Competence  
Professional Communication  
Profitable Business  
Purchasing & Supply  
Research Communication  
Research Competence  
Risk Management  
Sales Work  
Strategy Work & Corporate Governance  
Supply Chain Finance  
Sustainability in Business & Management

**Maritime**

Basics of Project Activities  
Celestial Navigation  
Chartering & Insurance  
Chartering & Ship Broking  
Compasses, Position Fixing & Voyage Planning  
Cruise Shipping & Yachting Management  
Harbor Loading & Discharging Operations  
IMO Conventions II  
Integrated Bridge Systems  
Justification of Methods & Presentation of Data  
Law, Legislation & Economics in Maritime Field  
Law Relating to New Technologies in Shipping  
Marine Resource Management  
Maturity Exam

Mechanics  
Medical First Aid  
Meteorology & Oceanography in Voyage Planning  
On Board Training for Operational  
Professional Communication  
Renewable Energy (Offshore) Installation Management  
Research Communication  
Safety Management & Cyber Security  
Search & Rescue, Emergency Situations  
Ship Engines & Technical Systems  
Ship Handling, Maneuvering & Watchkeeping  
Ship Service & Maintenance  
Ship Theory & Stability  
Transportation of Dangerous Goods at Sea

**Engineering & Technology**

3D Modeling  
CRM & Tender Calculation  
Industrial Sales Skills & Sales Process  
Innovation & Creativity  
International Logistics  
International Trade Operations  
Justification of Methods & Presentation of Data  
Maritime Economics & Business

Maritime Logistics & SCM  
Maturity Exam  
Port Management  
Product Development  
Product Management  
Research Communication  
Statics

## SPRING 2024 SEMESTER

### **Business**

ABC for Establishing Online Store  
Basics of Business Law  
Basics of Marketing & Environment  
Basics of Organization & Management  
Basics of Project Activities  
Basics of Project Management  
Business Communication  
Business Ethics  
Business Networks  
Business Planning & Strategy  
Customer Relationship Management & Marketing Comm.  
Developing Human Resources & Organizations  
Digitalization in the Working Life  
Doing Business in Emerging Countries: Focus Asia  
Effective Team Work  
Efficient Use of Working Life Technologies  
Financial Accounting & Reporting  
Green Supply Chain Management  
Intercultural Communication  
International Human Resources

International Trade Operations  
Logistics Strategy  
Materials Management  
Modern Marketing Mix  
Negotiation Skills  
Principles in Logistics  
Professional Communication  
Research Communication  
Research Competence  
Research Methods  
Research Planning & Process  
Sales Work  
Service Design  
Simulation & Analysis of In-House Logistics  
Strategic Management  
Strategy Work & Corporate Governance  
Sustainable Marketing Management  
Sustainability in Business & Management  
Workplace Skills

### **Engineering & Technology**

2D-CAD  
Algebra  
Business Ethics  
Business Networks  
Distribution & Route Optimization  
Expert & Wise Economy  
IMO-Conventions II  
International Logistics  
International Transportation & Forwarding  
Introduction to Networks  
Justification of Methods & Presentation of Data  
Lean Principles in Production Development  
Logistics Strategy

Maritime Logistics  
Maritime & Transport Law  
Materials Engineering  
Materials Management  
Principles in Transportation  
Production Planning  
Purchasing Management  
Quality Management  
Research Communication  
Risk Management  
Ship Theory & Stability of Vessel  
Simulation & Analysis of In-House Logistics  
Sustainability

### **Maritime Management**

Advanced Fire Fighting  
Basic Ship Handling & Maneuvering  
Bridge Watchkeeping & Visual Signaling  
Celestial Navigation  
Chartering & Insurance  
Dry & Bulk Cargo Operations  
Electronic Navigation Equipment  
Harbor, Loading & Discharging Operations  
IMO Conventions 2

Law & Legislations in Maritime  
Medical First Aid  
Research Communication  
Search & Rescue, Emergency Procedures I  
Ship Engines & Technical Systems 2  
Ship Theory & Stability  
Terrestrial Navigation  
Transportation of Dangerous Goods at Sea

## Rennes School of Business - Rennes, France

### FALL 2023 SEMESTER

*Students must choose from courses in a single program level. You may not mix and match.*

#### **Business – Level 2**

Applied Project Management

Contemporary Issues in International Relations

Financial Operations

Inferential Statistics

Information Systems & Web-based Operations

Services Marketing Management

Sustainable Business Design

#### **Business – Level 3**

Core Modules (choose up to 3)

Entrepreneurship & Innovation Management

International HR Management

International Negotiation Skills

Choose up to 3 modules from within 1 Track only:

Finance & Banking: Financial Mathematics; Concepts of Corporate Finance; Financial Analysis

Marketing: Omni Channel Management & Distribution; Marketing Metrics; Digital Marketing Strategy

Purchasing & Supply Chain: Supply Chain Management; Purchasing Management; Inventory Management & Warehousing

#### **Business – Level 4**

Choose 1 pack:

Sustainable Consumption Pack 1: Sustainable

Consumption; Sustainable Production Systems

Sustainable & Social Entrepreneurship Pack 2: Social

Enterprise & Intrapreneurship; Social Entrepreneurship

Analytics Pack 3: Strategy Analytics; Marketing Analytics

Finance & Supply Chain Management Pack 4: Corporate Finance; Financial Markets: Fundamentals; Operations Management; Green Purchasing

Accounting & Information Systems Pack 5: Financial Accounting; Managerial Accounting; Information & Communication Systems Management

Optional Modules:

Advertising

Business to Business Marketing

Entrepreneurship & Small Business Management

Global Sustainability Issues

Information Technology Management

Project Management

Strategic Formulation & Simulation

### SPRING 2024 SEMESTER

*Students must choose from courses in a single program level. You may not mix and match.*

#### **Business – Level 3**

Core Modules (choose up to 4)

Entrepreneurial Thinking & Innovation

Doing Business in France

Mindful Decision Making

Project Management

Choose up to 3 modules from within 1 Track only:

Finance: Financial Markets & Risk Management; Banking Systems & Services; Fundamentals of Auditing

Marketing: Business to Business Marketing; Brand Management & Sustainability; Digital Marketing Communications

Supply Chain: Introduction to Supply Chain Analytics Operations & Production Management; Transportation & Distribution Management

#### **Business – Level 4**

Financial & Managerial Accounting  
Financial Markets & Portfolio Management  
Implementation of Business Information Systems  
Interdisciplinary Approaches to Global Challenges  
Introduction to Coding  
Logistics Management  
New Products & Brand Management

Project Management  
Recruiting & Training  
Social Economy  
Social Entrepreneurship  
Strategic Human Resource Management

### **Universite Clermont Auvergne - Vichy, France**

#### **FALL 2023 SEMESTER**

##### **Business**

Business Project	Negotiating Techniques
Doing Business in France	Principles of Management
EU History, Structures & Policies	Project Management
European History	Research Project
International Business	Selling in Other Countries
Negotiating in Practice	

#### **SPRING 2024 SEMESTER**

##### **Business**

Business Strategy	International Business
Cross-Cultural Communication in Practice	International Business Communication
Cross-Cultural Communication Theory	International Marketing
EU Unity & Diversity	Principles of Finance
Export Sales Management	Research Project
France as a Tourist Destination	

### **Aachen University of Applied Sciences - Aachen, Germany**

#### **FALL 2023 SEMESTER**

##### **Business**

Academic Writing	International Taxation
Business Management with Simulation	Leadership & Personality I & II
Business Taxation – Fundamentals & Basic Types of Taxes	Macroeconomics
Corporate Finance	Management Training
EBM – The Management Practice	Marketing
European Institutions & Selected Aspects of European Law	Microeconomics
Finance	Principles of International Economics
Financial Markets & Services	Topics in Economics
Information Technology in Business	

## **Electrical Engineering and Information Technology**

Customer Insights and Marketing Performance  
Electromagnetic Compatibility  
Mobile Robotics

Visual Effects  
Web Application Security

## **SPRING 2024 SEMESTER**

### **Business**

Academic Writing  
Business Management with Simulation  
Business Taxation: Fundamentals & Types of Taxes  
Derivative Financial Instruments  
EBM – The Business Environment

Finance  
Financial Markets & Financial Services  
International Business  
Microeconomics

### **Electrical Engineering**

Development for Operations  
Introduction to Artificial Intelligence  
Media Compression & Transmission

Media Economics & Marketing  
Online Marketing  
User Centered Project Management

## **Schmalkalden University of Applied Sciences – Schmalkalden, Germany**

## **FALL 2023 SEMESTER**

### **Business, Economics & Law**

Accounting  
Anglo-American Bankruptcy Management  
Austrian School  
Comparative Case Law  
Corporate Finance  
Current Topics in Marketing  
Digital Business  
Economics of Strategy  
Financial Management

Foundations of Corporate Law  
International Civil & Commercial Litigation  
Marketing  
Mathematics  
Microeconomics  
Principles of Economics  
Soft Skills  
Valuation of Intangible Assets

### **Computer Science**

Distributed Systems  
Image Processing I & Compression Standards  
Image Processing II  
Introduction to IT - Security  
IT - Security

Metamodeling Platforms for Application Development  
Project Management  
Signals & Systems  
Web Applications

### **Electrical Engineering**

Artificial Intelligence  
Automatic Control  
Automation Control  
Digital Signal Processing

Digital Signal Processing for Engineering Applications  
Microelectronic Technologies  
Sensor Systems

### **Mechanical Engineering**

Finite Elements Method  
Fossil & Bio Fuels, Lubricants & Plastics  
Fundamentals of Vibration Engineering  
Intercultural Learning & Event Management  
International Engineering Week

Laser Technology  
Simulation of Motion  
Surface Engineering & Coatings Technology  
Thermodynamics

## **SPRING 2024 SEMESTER**

### **Business & Economics**

Cost Accounting  
Decision Theory in Finance  
Finance & Investments  
Intercultural Management & Communication  
International Trade Theory & Policy

Macroeconomics  
Management Accounting & Management Control Module  
A: Accounting Info & Decision Making  
Operations Management  
Statistics

### **Business Law**

Drafting of International Contracts & Conflict of Laws  
EU Labor Law  
European Law

International Business  
International Financial Management  
Private International Law

### **Mechanical Engineering**

Automotive Drive Systems  
Fossil & Bio Fuels, Lubricants & Plastics  
Numerical Heat Transfer Simulation

Production Technology  
Simulation Driven Design

## **University of Monterrey - Monterrey, Mexico**

## **FALL 2023 SEMESTER**

### **Business & Economics**

Business Management  
Business Plan  
Development of Products & Services in the Global Market  
Financial Analysis  
Financial Information in Business  
Financial Information Systems  
Fundamentals of Management  
Innovation & Invention Methods & Processes  
Innovation Workshop  
Integrated Marketing Communication  
International Business

International Marketing  
International Negotiation Models  
International & Political Economy  
Leadership in Organizations  
Market Research  
Marketing  
Social Entrepreneurship  
Strategic Planning  
Strategies for the Global Market  
Strategies of Sales & Negotiation Techniques  
Sustainability, Ethics & Social Responsibility

### **Education & Humanities**

Bilingual Education & Multicultural Education  
International Comparative Context

Psychoeducational Intervention Models

### **Social Science and Law**

Human Rights  
International Contracts  
International Negotiations  
North American Studies Seminar

Political Geography  
Public International Law  
World Politics

### **Arts, Architecture, Design**

3D Information System Graphic Design Studio  
Architectural Design I  
History of Mexican Architecture  
Industrial Design Seminar

Interior Design Integral Studio  
Morphology  
Web Design

### **Engineering & Technologies**

Analysis of Signals & Linear Systems

## **SPRING 2024 SEMESTER**

### **Business**

Consumer Analysis  
Fundamentals of Management  
International Marketing  
International Negotiation Models  
Market Research

Marketing  
Social Entrepreneurship  
Strategic Planning  
Strategies of Sales & Negotiation Techniques  
Sustainability, Ethics & Social Responsibility

### **Engineering & Technologies**

Analysis of Signals & Linear Systems  
Analysis of Project Feasibility  
Composite Materials & Nanotechnology

Dynamics  
Materials Engineering  
Production Planning & Control

### **Social Science & Law**

International Negotiations

World Politics

## **Rotterdam University of Applied Sciences - Rotterdam, The Netherlands**

*Students must choose a study program; individual course selection between programs is not permissible. Each program is taken as a block for 30 ECTS/15 US credits, except for 'Hey, Good Story!' which is 16 ECTS/8 US credits.*

## **FALL 2024 SEMESTER**

### **Working World Wide**

International Context  
International Economics  
Culture & Cultural Differences

International Law  
International Project

### **International Business & Career (IBaC)**

Defining the Challenge  
European Business  
Formulating the Strategy  
Geopolitics

Implementation & Advice  
Leadership  
Supply Chain & e-Commerce

## SPRING 2024 SEMESTER

### Agile Computing – Business Pressure Cooker

Business Manager Skills  
Finance Manager  
Human Resource Manager

Marketing Manager  
Operations & IT Manager  
Strategic Manager

### Hey, Good Story!

Be Relevant  
Be True to Yourself  
Creative Communication Creativity

Project  
Put the Concept Into Action

### International Business & Career (IBaC)

Defining the Challenge  
European Business  
Formulating the Strategy  
Geopolitics

Implementation & Advice  
Leadership  
Supply Chain & e-Commerce

## Zuyd University of Applied Sciences - Maastricht, The Netherlands

### FALL 2023 SEMESTER

Business (each block is worth 15 ECTS/7.5 US credits; enroll in both blocks for the semester)

Block 1:  
Sustainability in Business

Block 2:  
Global Social Enterprise – OR – Visual Intelligence

European Studies (enroll in all courses for 30 ECTS/15 US credits)

Dutch for Foreigners  
Dutch Life & Institutions  
Knowledge on EU/Europe

Policy Peer Learning  
Shaping an Opinion on European Competitiveness  
Shaping a Political Campaign

### SPRING 2024 SEMESTER

Business (each block is worth 15 ECTS/7.5 US credits; enroll in both blocks for the semester)

Block 3:  
Applied Business Sustainability I

Block 4:  
Applied Business Sustainability II

European Studies (enroll in all courses for 30 ECTS/15 US credits)

Analyzing EU Global Affairs  
Dutch for Foreigners  
Dutch Life & Institutions

Knowledge on EU/Europe  
Personal Leadership  
Shaping an NGO Campaign

## University of Belgrade (Faculty of Economics) – Belgrade, Serbia

### FALL 2024 SEMESTER

#### Business

Asset Pricing & Financial Markets	Microeconomics
Business Management in a Global Context	Monetary Economics
Core Management Concepts	Organization Theory
Elements of Econometrics	Principles of Accounting
Foundations of Statistical Analysis	Principles of Banking & Finance
Information Systems Management	Principles of Corporate Finance
International Economics	Principles of Economics
Introduction to Economics	Principles of Marketing
Macroeconomics	Quantitative Finance
Management Accounting	Statistical Methods for Market Research
Management & Innovation of E-Business	Statistics I & II
Management Science Methods	Strategy
Mathematics I & II	

### SPRING 2024 SEMESTER

#### Business

Asset Pricing & Financial Markets	Mathematics I & II
Basic Macroeconomics	Microeconomics
Business Management in a Global Context	Monetary Economics
Core Management Concepts	Organization Theory
Elements of Econometrics	Principles of Accounting
Enterprise Economics	Principles of Banking & Finance
Financial Accounting	Principles of Corporate Finance
Information Systems Management	Principles of Marketing
International Economics	Quantitative Finance
Introduction to Economics	Sociology
Macroeconomics	Statistical Methods for Market Research
Management Accounting	Statistics I & II
Management & Innovation of E-Business	Strategy
Management Science Methods	

## Anyang University – Anyang, South Korea

### FALL 2024 SEMESTER

#### Korean Culture & Language

Beginning Korean Language

Korean History & Culture Through Film

#### Liberal Arts

Cross-Cultural Communication Practicum

Leadership Discovery

Culture through Idioms 2 (for ESL)

Global Leadership Discovery

English for International Communication 2 (for ESL)

### SPRING 2025 SEMESTER

#### Korean Culture & Language

Beginning Korean Language

Korean History & Culture Through Film

#### Liberal Arts

Ari World Tour

English for International Communication 1 (for ESL)

Cross-Cultural Communication Practicum

Leadership Discovery

Culture through Idioms 1 (for ESL)

## ESERP Business School - Barcelona, Spain

### FALL 2023 SEMESTER

#### Business

Advanced Advertising Creativity

International Management of Human Resources

Advertising Art Management

International Marketing Management

Brand Management

International Public Relations Techniques

Communication in Digital Media

Introduction to Marketing

Communication in Organizations

Marketing Research & Information

Designing & Editing

Methods & Forms of Persuasive Communication

Economics & Int'l. Business in America

Organization of International Companies

Ethics & Deontology of Communication

Planning of International Expansion

Financing of New Business Projects

Policies & Marketing Strategies

History of Advertising & Public Relations

Policies & Strategies for Business Internationalization

Innovation Management in an International Environment

Principles & Strategies of Advertising & Public Relations

Integrated Marketing Communication

Public Relations Strategic Planning

International Commercial Management

Strategic Marketing Management I

International Finances I

#### Law & Criminology

Economic & Corporate Crime

Legal English

International Taxation

Public International Law

Introduction to Business I

Welfare State & Social Inclusion

## SPRING 2024 SEMESTER

### **Business**

Advertising & Digital Multimedia Marketing  
Audience Research: The Reception Process  
Commercial Techniques  
Communication & Information Management Techniques  
Communication Structure  
Corporate & Institutional Communication  
Corporate & Institutional Public Relations  
Cultural Management & Protocol in International Business  
Digital Marketing & E-Business  
Economics & Int'l. Business in Asia Pacific & Middle East  
Entrepreneurship in International Business  
Information & Communication Technology  
International Communication Management  
International Economic Institutions  
International Finances II

International Financial Institutions & Markets  
International Logistics & Operations Management  
International Marketing  
International Negotiation  
Market Research Techniques  
Marketing & E-Commerce  
Media & Advertising Material Research & Planning  
Principles of Entrepreneurship  
Public Relations & Communication in Int'l. Business  
Public Relations in International Markets  
Public Relations Policies & Techniques  
Specialized Public Relations  
Strategic Marketing Management II  
Writing in Public Relations

### **Law & Criminology**

European Union Law  
Introduction to Business II

Private International Law