

TENTATIVE - Course Rotation for Southeast Missouri State 2023-2024

Course Descriptions - <https://semo.edu/student-support/academic-support/registrar/bulletin/courses/index.php>

**F = face-to-face; W=web;
X= arrange w/ instructor**

COURSE	TITLE	FALL SEMESTER	SPRING SEMESTER
ACCOUNTING			
AC221	Principles of Accounting	F + W	F + W
AC222	Principles of Accounting II	F + W	F + W
AC321	Financial Accounting & Reporting I	F + W	F + W
AC330	Accounting Analytics	F	W
AC331	Cost Accounting and Analysis	F	W
AC332	Financial Accounting & Reporting II	F	F
AC435	Taxation of Individuals	W	F
AC437	Auditing and Assurance Services	W	F
AC534	Financial Accounting & Reporting III	W in odd years; F in even years	
AC537	Advanced Auditing & Assurance Services		W in even years; F in odd years
AC545	Taxation of Business Entities		W in even years; F in odd years
AC550	Fraud Examination and Forensic Accounting	W in even years; F in odd years	
AC555	Forensic Accounting Analytics		W in odd years; F in even years
ECONOMICS			
EC101	Economic Problems and Policies	F + W	F + W
EC215	Principles of Microeconomics	F + W	F + W
EC225	Principles of Macroeconomics	F + W	F + W
EC335	Monetary Economics		F
EC344	Environmental Economics		F (in even years)
EC351	Applied Economic Models	F	
EC380	Labor Economics		F
EC410	Macroeconomic Theory		F
EC420	Microeconomic Theory	F	
EC490	Business Forecasting		F
EC561	Managerial Economics	W	
EC580	International Economics	W	W
EC585	Healthcare Economics		W

COURSE	TITLE	FALL SEMESTER	SPRING SEMESTER
FINANCE			
FI351	Principles of Insurance	F	
FI361	Financial Management	F + W	F + W
FI362	Advanced Financial Management	F	
FI363	Entrepreneurial Finance	W	
FI364	Modern Financial Institutions	F	
FI368	Investments	F	F
FI480	Financial Policy		F
FI540	International Finance	W	W
FI565	Financial Institutions and Credit Markets		F
FI568	Portfolio Seminar		F
MANAGEMENT			
MG301	Principles of Management	F+W	F+W
MG354	Negotiation	F	
MG356	Foundations of HR	F+W	F+W
MG362	Management Skills		W
MG416	Acquiring Talent	F	
MG426	Managing/Developing Talent	W	W
MG436	Compensating Talent		F
MG456	Topics in HRM		
MG457	Organizational Behavior		W
MG470	Leadership in Management	W	F
MG548+IS448	Project Management		
MG550	Improving Team Performance		F
MG560	International Management	F+W	F+W
MG562	Organization Theory & Design	W	W
MG566	Legal & Union Issues in HR		F
MG575	IT Management		

COURSE	TITLE	FALL SEMESTER	SPRING SEMESTER
MARKETING			
MK301	Principles of Marketing	F+W	F+W
MK341	Public Relations	F	F
MK342	Professional Selling	F	F
MK343	Integrated Marketing Communications	F+W	W
MK344	Consumer Behavior	F	W
MK345	Intro to Business Research	F	F
MK346	Distribution Management	W	
MK348	Brand Marketing	F	W
MK349	Retail Marketing	F	
MK351	Sports Marketing		F
MK442	Advanced Selling	F	
MK443	IMC Practicum	F	
MK449	Marketing Management		F
MK547	Sales Management		F
MK555	Internet Marketing		W
MK560	International Marketing	W	F
BUSINESS LAW			
BL255	Business Law	F+W	F+W
BL455	Contracts	F	
BL560	International Business Law		W
BL563	Legal and Ethical Issues in Accounting		W
UI316	Contemporary Legal Studies	W	
QUANTITATIVE METHODS			
QM257	Business Statistics I	F+W	F+W
QM258	Business Statistics II	F+W	F+W
QM358	Operations Management	W	W
QM558	Principles of Supply Chain Management	W	

COURSE	TITLE	FALL SEMESTER	SPRING SEMESTER
HOSPITALITY MANAGEMENT			
HM150	Intro. to Hospitality Management	F	
HM205	Foundations of Culinary Practices	F	F
HM250	Introduction to Beverage Management	F	F
HM260	Meeting and Event Management		F
HM270	Lodging Operations		F
HM304	Hospitality Cost Control		F
HM325	Hospitality Law	F	
HM350	Advanced Culinary Practices	F	
HM370	Advanced Lodging Operations	F	
HM390	Hospitality Sales and Marketing	F	
HM406	Hospitality Strategic Management		F
HM416	Quantity Food Production, Processes and Mngmt		F
FASHION MARKETING			
FA104	Beyond Project Runway	F	
FA114	Visual Merchandising		F
FA310	Fashion Forecasting		W
FA315	Retail Buying	F	
FA350	Apparel Aesthetics	F	
FA450	Global Fashion Marketing		F
FA520	Survey of National Markets-New York		F
ENTREPRENEURSHIP			
ER361	Principles of Entrepreneurship	F+W	F+W
ER521	Topics in Entrepreneurship	F	
ER531	Innovation	F	
ER551	Managing Fam & Small Business		F
ER561	Business Planning for New Ventures	F	F
ER562	New Product Development & Innovation Management		F
ER581	Enterprise practice: Venture Creation		F

COURSE	TITLE	FALL SEMESTER	SPRING SEMESTER
BUSINESS ADMINISTRATION			
BA101	The Business Universe	F+W	F+W
BA252	Business Communication	F+W	F+W
BA400	Applied Ethical Leadership	F+W	F+W
BA452	Professionalism	F+W	F+W
BA490	Business Policy & Strategy	F+W	F+W
HEALTHCARE ADMINISTRATION			
EC585	Healthcare Economics		W
HA493	Independent Study in Healthcare	X	X
HA510	Healthcare Performance Improvement	W	
HA520	Healthcare Quality & Value	W	
HA535	Advanced Patient Safety		W
HA540	Healthcare Informatics		W
HA545	Healthcare Database Systems	W	
HA550	Healthcare Risk Management		W
HA555	Fundamentals of Medical Practice Management	W	
HA557	Healthcare Law & Regulatory Compliance		W
HA582	Healthcare Budgeting & Reimbursement		W
HA586	Healthcare Strategy & Marketing	W	W
HA657	Applied Research in Healthcare	X	X
HA681	Health Administration Policy	W	
HA693	Independent Study in Healthcare	X	X
MASTER'S Classes			
**Note: Master's students may also take all 500-level courses (above) for graduate credit. Additional coursework is required.			
BA600	Organizational Behavior in Practice	W	F
BA620	Quantitative and Qualitative Research Methods	F	W
BA630	Integrated Decision Information Systems	F	W
BA650	Strategic Decision Making	W	F
BA651	Strategic Marketing	F	W
BA656	Applied Human Resource Management	W	
BA658	Business Internship	X	X
BA660	Strategic Cost Analysis & Financial Applications	F	W

BA667	Liability Risks in Products & Services		W
BA668	The Financial Environment	W	F

