

Magellan Exchange

UNDERGRADUATE/BACHELOR Course Offerings in English

Last updated: 16 February 2023

Variation may occur; please use this as a general guide only. Credits, course requirements, and eligibility vary.

More information about each institution is available at <http://www.magellanexchange.org/partners/>.

Vorarlberg University of Applied Sciences - Dornbirn, Austria

FALL 2022 SEMESTER

Business

Brand Management & Communication

Digital Leadership

Disruptive Technology & Marketing

Early Stage Financing

Financial Services & Technology (FinTech)

Global Supply Chain Management

Green Supply Chain & Sustainability

Knowledge Management

Leadership

Implementing Strategic Plans

International Business Management

International Economics & Financial Markets

Online Marketing

Risk & Fraud

Simulation Game Accounting & Finance

Simulation Game Entrepreneurship & Innovation

Simulation Game Human Resources & Organization

Simulation Game Marketing & Sales

Simulation Game Supply Chain Management together with

Digital Transformation

Storytelling in Business

Tax Strategies

Computer Science – Software & Information Engineering

Advanced Data Management

Augmented Reality Project

Blockchain Technologies

Business Ethics

Competition

Computer Graphics

DevOps

dotNet

Hackathon

Information Management

Mobile Application Development

Project RaspberryPi

React Web Applications

Software Engineering

Electrical Engineering

Control Engineering

Drive Engineering

Electrical Power Systems

Energy Systems

Energy Transmission

Focus: Electronic Engineering

Hardware Description Languages

PLC Programming

Research, Development & Innovation

System & Software Engineering

Technical Information Systems

Mechatronics

Computer Applications

Critical Thinking

Engineering Design/CAD

Focus Electronic Engineering

Focus Mechanical Engineering

Intercultural Awareness

Robotics & Assembly Technologies

Specialization Project Mechanical Engineering

SPRING 2023 SEMESTER

Business

Advanced Spreadsheets in Management Accounting
Big Data
Business Ethics
Business Model Innovation
Contemporary Issues in Strategic Management
Financial Analysis & Stock Markets

Group Accounting & IFRS
IT Support in Supply Chain Management
Negotiation Skills
Organizational Development & Change Management
Product Portfolio Management
Transport & Intermodality

Computer Science – Digital Innovation

Alternative User Interfaces
Application Development SAP ERP
Artificial Intelligence
Cryptological Application
Low Code Development

Seminar: Advanced Concepts in Data Management
Seminar: Hackathon
Seminar: Market Modeling
Seminar: Trends in Business Process Management

Inter Media

3D Animation: Basic and Advanced
Analogue Design: Basic and Advanced
Audio: Basic and Advanced
Best Practice Analysis
Design Basics
Design Talk Open Idea
Digital Media Formats: Video and Podcasting
Interactive Coding & Prototyping: Basic and Advanced
Photography: Basic and Advanced

Post-digital Design: Basic and Advanced
Project Management of Design Processes
Project Work
Stage & Elements
Technology & Design
Text: Basic and Advanced
Video: Basic and Advanced
Virtual Reality: Basic

Social Work

European Social Policy
Gender & Diversity Training
Human Rights
Innovative Methods

Peer to Peer Action Platform
Social Justice
Transcultural Dialogue
World Society, Global Developments

FALL 2022 SEMESTER

Business

Applied Marketing Research SMEs
Customer Relationship Management
Digital Marketing Essentials
Doing Business with New Markets
European Studies

Graphic Design
International & European Law
International Law: Special Topics
Understanding Global Cultures

Communication Management & Journalism

Campaign
Data Driven Communication
Digital Strategy & Web Design Portfolio
European Integration – Belgium in Europe
International Communication & Project
International Media Landscape

International Publishing
Master Class Marketing Communication
Media in Belgium
Omnichannel Retail
Professional Communication I
Radio & Television Journalism

Education

Diversity & Classroom Management
The Internationalist
Multilingualism

Observation Practice
Personal & Professional Development
School Policy & Organization

Social Work

Applied Research
Integrated Social Work
The Internationalist

Social Methodology
Social Policy in International Perspective
Sociology of the Family

Tourism & Leisure Management

Campaign
Data Driven Communication
Destination Management
Digital Strategy & Web Design Portfolio
European Integration – Belgium in Europe
International Communication & Project

Master Class Marketing Communication
Omnichannel Retail
Professional Communication I
Tourism Marketing
Tourism Practicals

Visual Arts

Choose from among 10 studios: Graphic Design, Illustrative Design, Interaction & Motion Design, Advertising Design, Ceramics, Painting, Printmaking, Sculpture & Installation, Object & Jewelry, or Open Lab

The following fields of study offer classes taught in Dutch but provide tutoring and literature in English. Electronics-ICT; Construction; Biotechnology and Green Management; Electromechanics; Music

SPRING 2023 SEMESTER

Communication Management & Journalism

International Pitch

International Project

Internship XL

Professional Communication II

Visual Arts

Choose from among 10 studios: Graphic Design, Illustrative Design, Interaction & Motion Design, Advertising Design, Ceramics, Painting, Printmaking, Sculpture & Installation, Object & Jewelry, or Open Lab

The following fields of study offer classes taught in Dutch but provide tutoring and literature in English.

Electronics-ICT; Construction; Biotechnology and Green Management; Electromechanics; Music

UCLL University of Applied Sciences – Leuven & Diepenbeek, Belgium

FALL 2022 SEMESTER

Business (Leuven campus):

Brand Identity & Graphic Design

Business Ethics

Consumer Behavior

Copywriting

CRM

Design Thinking

Digital Marketing

Economics

Ethics

Financial Management

ICT

Introduction to Marketing

Management Accounting

Marketing Communication Concepts

Market Research: Processing

Market Research: Set Up

Quality Management

Sales Management & Strategy

Sales Skills

Scenarios for Dreamers for the 21st Century

Seminar I & II

Soft Skills

Strategic Marketing

Supply Chain Management

Visual Storytelling

Business (Diepenbeek campus):

Business Ethics

Creativity & Innovation

European and International Law

Hackathon

Innovative Marketing Concepts

Internal Control

International Entrepreneurship I & II

International Marketing

Leadership Skills

Moving Minds: International Experience

Moving Minds Logistics

Scenarios for Dreamers for the 21st Century

Chemistry (Diepenbeek campus):

Creativity & Innovation

Leadership Skills

Project Lab – Biochemistry

Project Lab – Chemistry

Project Lab – Environmental Technology

Project Management – Biochemistry

Project Management – Chemistry

Project Management – Environmental Technology

Project Support – Biochemistry

Project Support – Chemistry

Project Support – Environmental Technology

Chemistry (Leuven campus):

Research Project II

Scenarios for Dreamers for the 21st Century

Sustainable Chemistry

Electromechanics, Energy Technology & Electronics-ICT (Diependbeek campus):

Creativity & Innovation

Leadership Skills

Information Technology (Leuven campus):

3D Computer Graphics

Mobile Applications

Advanced Programming Topics

Object Oriented Design

Data & Artificial Intelligence

Object Oriented System Analysis

Databases I

Quantum Computing

Enterprise Content Management

Research & Expertise Project Digital Solutions

International Virtual Project

Security

Law (Leuven campus):

Comparative Law

European & International Law

SPRING 2023 SEMESTER

Business (Leuven campus):

Business Management

Marketing Communication Strategy

Community Design Thinking

Marketing Data Analysis

Concepts Data & Analytics

Market Research: Processing

Cross-Cultural Management

Organizational Communication

Dashboarding

Product & Brand Management

Database Management

Project 2 & International Marketing Week

Digital Marketing

Project Management: Techniques & Methods

Financial Management

Social & Ethical Issues in Information Technology

Innovation Management

Strategic Event & Risk Management

Intercultural Communications

Strategic Marketing

Internal & External Control & Deontology

Sustainability & Business

International Business

UN Sustainable Development Goals

Business (Diepenbeek campus):

Bootcamp

Intercultural Communications

Community Design Thinking

Moving Minds: International Experience

Connecting Worlds

Moving Minds Logistics

Entrepreneurship & High Impact Teaming

Social & Ethical Issues in IT

E-Tools II

UN Sustainable Development Goals

Chemistry (Diepenbeek campus):

Community Design Thinking

Social & Ethical Issues in IT

Intercultural Communications

UN Sustainable Development Goals

International Week 'Sustainable Cities & Communities'

Chemistry (Leuven campus):

Community Design Thinking

Social & Ethical Issues in IT

Intercultural Communications

Sustainable Chemistry

International Chemistry Week

UN Sustainable Development Goals

Laboratory Animal Course

Electromechanics, Energy Technology & Electronics-ICT (Diependbeek campus):

Community Design Thinking	International Week 'Sustainable Cities & Communities'
Immotica-22	Social & Ethical Issues in IT
Intercultural Communications	UN Sustainable Development Goals

Information Technology (Leuven campus):

Business Analytics Minor	Programming for Multimedia
Business Analytics Major	Programming Visual User Interfaces
Databases II	Research & Expertise Project Digital Solutions
International BusIT Week+	

Law (Leuven campus):

International Law & International Law Week	Law
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Latin American University of Science & Technology – San Jose, Costa Rica

FALL 2022 SEMESTER

Business

Advanced Probability & Statistics	International Marketing
Corporate Finance	Managerial Accounting
Cost Accounting	Math for Business & Economics
Elements of Macroeconomics	Principles of Marketing
Entrepreneurship Foundation	Project Management
Information Systems Management	Quality Management
Intercultural Communication	Strategic Management
International Finance	

International Relations

Contemporary Latin American History	International Organizations
Costa Rican Political System	International Public Law
Diplomatic & Consular Law	International Relations Theory
Environmental Sustainability & Development in Latin Am.	Poverty, Economics, & Development
Human Rights	Theory of the State
Latin American Literature & Society	Western Civilization

SPRING 2023 SEMESTER

Business

Calculus
Cost Accounting
Costs & Productivity
E-Commerce
Elements of Microeconomics
Entrepreneurship Foundation
Financial Accounting
Financial Reporting & Analysis
Human Resource Management

Intercultural Communication
International Trade
Investments
Managerial Decision Modeling
Managerial Skills Development
Marketing Management
Principles of Marketing
Probability & Statistics Foundation

International Relations & Global Studies

Costa Rican Foreign Policy
Comparative Political Systems
Contemporary Latin American History
Diplomatic & Consular Law
Free Trade Agreements in Latin America & Caribbean
Human Rights
International Organizations

International Political Economy
International Public Law
International Relations Theory
Poverty, Economics & Development in Latin America
Theory of the State
Western Civilization

SUMMER 2022 SEMESTER (May-August)

Business

Applied Microeconomics
Business Law Foundation
Calculus
E-Commerce
Innovation & Technology

Managerial Accounting
Marketing Management
Organizational Behavior
Probability & Statistics Foundation
Quantitative Methods

General Education

Argumentation & Rhetoric
Costa Rica & World Affairs
Expressions of the Human Spirit

Globalization, Environment & Human Development
Moral Reasoning & Ethical Decision Making

International Relations

Costa Rican Political System
Diplomatic & Consular Law
International Public Law

Peace & War in International Relations
Theory of the State
Western Civilization

International Business Academy – Kolding, Denmark

FALL 2023 SEMESTER

TBD

SPRING 2022 SEMESTER

Students must choose a study program and then follow program block; individual course selection between programs and blocks is not permissible. Each block is 30 ECTS/15 US credits. Refer to website for more information regarding program blocks.

Marketing Management

Block 1:

Marketing

Economics

Organization & Supply Chain Management

Business Law

Statistics

Block 2:

Marketing

Economics

Sales

Market Communication

Organization

Business Law

Block 3:

Marketing

Market Communication

Economics

Electives: Innovation; Digital Marketing; Sales; Consumer

Behavior; Statistics/Economics

International Sales & Marketing Management

Block 1:

The Company's Strategic Base

The Customer as a Starting Point

Block 2:

Industry & Competitors

Sales Management & Sales Development of the Company

Electives: To be determined

Lapland University of Applied Sciences – Rovaniemi, Kemi & Tornio, Finland (take courses at 1 campus only)

FALL 2023 SEMESTER

Business (Rovaniemi Campus)

Career Planning & Self Branding

Competitive Intelligence

Disruptive Innovation

Introduction to Sustainable Business

Social Entrepreneurship

Sustainable Investing & Finance

Volunteering

Social Services (Kemi Campus)

Client Oriented Practical Training

Multicultural Work

Social Work & Social Pedagogy as Professional Orientations

Sports Studies (Rovaniemi Campus)

Career Planning & Self Branding

Introduction to Sustainable Business

Physical Activity & Wellbeing in Cold

Project Coordination & Management

Volunteering

SPRING 2023 SEMESTER

Business (Rovaniemi Campus)

International Marketing
Risk Management
Social Impact Management
Strategic Management

Strategic Sales
Sustainable Accounting
Sustainable Entrepreneurship

Business (Tornio Campus)

Application Design Process
Brand Storytelling Design & Communication
Corporate Responsibility

Customer Insight & Service Design
Data & Web Analytics
Growth Hacking

Engineering (Kemi Campus)

3D Design of a Product
3D Printing
Erasmus Laboratory Work I

Introduction to Finnish Society & Culture
New Technologies in Maintenance

Information Technology (Rovaniemi Campus)

Algorithms & Data Structures
Automation & IoT Platforms
Embedded Systems Programming
Game Production Project
Introduction to Data Analytics

Introduction to Data Management
Probability, Statistics, & Optimization
Sensors & Data Acquisition
Web Programming

Social Services (Kemi Campus)

Client Oriented Practical Training
Introduction to Finnish Society & Culture

Starting Points & Processes of Child Welfare Work

Sports Studies (Rovaniemi Campus)

Didactical Competence in Sports & Wellness Coaching
International Marketing
Physical Activity & Wellbeing in Cold

Risk Management
Social Impact Management

Tourism (Rovaniemi Campus)

Collaborative Experience Design
Daily Operational Management in Tourism
Designing Profitable Tourism Services

Diversity Management
Marketing & eCommerce in Tourism
Staged Experience Design

Satakunta University of Applied Sciences - Kankaanpää, Finland

FALL 2022 & SPRING 2023 SEMESTER

A personalized program may be possible to arrange for exchange students according to skills and previous art studies, depending on demand. Studies generally available include painting, graphics, sculpture, and calligraphy, as well as video art, photography, snow sculpture, performance, community art, and cinema club.

FALL 2023 SEMESTER

Business

Brand Competence
Digital Financial Accounting & RPA
Marketing Research & Planning

Photography & Video in Marketing
Reporting the Thesis
Risk Management

Engineering & Technology

Environmental Project
Heat Pumps
Nuclear Energy
Professional Communication
Raw Water Purification

Solar Energy
Waste Management, Recycling & Material Efficiency
Waste Water Treatment
Wind Energy

Health & Welfare

Adapted Physical Activity
Administration in Rehabilitation
Advanced Clinical Practice in Nursing
Advanced Studies in Clinical Competence
Basic Use of Office
Basics of Entrepreneurship
Basics of Project Activities
Communicable Diseases, Prevention & Treatment
Description & Documentation of Goal Setting in Rehab
Ensuring Patient Safety in Health Care
Entrepreneurship Practice in Nursing
Fundamentals of Nursing Interventions I & II
Geriatric Physiotherapy
Gerontological Nursing Care
Health Promotion
Information Technology & Documentation
Intercultural Communication
Intercultural Communication in Rehabilitation
Interprofessional Cooperation Social, Health Care & Rehab
Interprofessional Working
Introduction to Evidence-Based Practice
Justification of Methods & Presentation of Data

Management & Quality Development of Services
Maturity Exam
Medical Sciences
Multidisciplinary Entrepreneurship Practice
Musculoskeletal Physiotherapy I
Neurological Physiotherapy II
Nursing Care of Children & Adolescents
Nursing Care of Patient with Cancer, Medical Disorders
Nursing Care of People with Intellectual Disabilities and
People with Physical Disabilities
Nursing Care of Person with Mental Health, Disorders and
Person with Substance Abuse
Nursing Care of Surgical Patient
Nursing Science – Foundation to Nursing Care
Occupational Physiotherapy
Professional Communication
Physiotherapy in Pain Management
Research Communication
Research & Development Methods in Rehabilitation
Starting UAS Studies
Supporting Sexual Reproductive Health Among Adults

Tourism

Basics of Project Activities
Chartering & Ship Broking
Classification, Ship Inspections & Accident Investigation
Cultural Competence in Customer Service
Destination Management & Marketing
Destination Safety & Security
Digital Marketing Communication & Content Management
Innovating Tourism Business Models
International Tourist & Tourism Markets
Leading Human Resources in Multicultural Environment

Learning Skills
Managerial Accounting
Natural & Cultural Heritage as Business Resources in
Coastal & Maritime Tourism
Project Challenge in Tourism
Roadmap to Tourism & Hospitality Industry
Starting UAS Studies
Tourism in Coastal & Marine Destinations
Tourism Legislation & Regulations
Tourism Product & Experience Design

SPRING 2023 SEMESTER

Business

Agile Export & International Business Plan
Brand Competence
Digital Financial Accounting & RPA
Foreign Trade Processes

Marketing Research & Planning
Photography & Video in Marketing
Risk Management

Engineering & Technology

Basics of Project Activities
Energy Efficiency Project
Professional Communication

Project Management
Quality Management & Management Systems
Workplace Skills

Health & Welfare

Accessibility & Participation
Adapted Physical Activity
Advanced Clinical Practice in Nursing
Advanced Studies in Clinical Competence
Assistive Aids & Ergonomics
Basics of Entrepreneurship
Basics of Use of Office
Cardiopulmonary Physiotherapy
Client-centered Rehabilitation
Clinical Reasoning Process in Physiotherapy
Communicable Diseases, Prevention & Treatment
Ensuring Patient Safety in Health Care
Entrepreneurship Practice in Nursing
Evidence Based Rehabilitation
Exercise Physiology
Family Nursing
Family Nursing, Clinical Calculations
Family Nursing, Simulation Practice
From Clinical Reasoning to Practical Implementation
Fundamentals of Nursing Interventions I & II
Gerontological & District Nursing
Gerontological & District Nursing, Clinical Calculations
Gerontological Nursing Care
Gerontological Nursing Care, Simulation Practice
Health Promotion, Self-Care Support & Patient Education
Information Technology & Documentation
Intercultural Communication
Interprofessional Working

Information & Communication Technologies

Professional Communication

Tourism

Basics of Entrepreneurship
Boosting Sales in Tourism
Contemporary Trends & Issues in Tourism
Designing Blue Experiences in Coastal/Marine Destinations
Destination Management & Incoming Travel Operations
Digitalization & Future Technologies in Tourism
Increasing Competitiveness by Cooperation
Managing Activity Services & Events
Managing Visitor Attractions

Justification of Methods & Presentation of Data
Management & Quality Development of Services
Measurement & Training of Physical Fitness Components
Motor Control & Learning
Multidisciplinary Entrepreneurship Practice
Musculoskeletal Physiotherapy II
Neuro Physiology
Neurological Physiotherapy I
Nursing Care of Children & Adolescents
Nursing Care of Patient with Cancer, Medical Disorders
Nursing Care of People with Intellectual Disabilities and
People with Physical Disabilities
Nursing Care of Person with Mental Health Disorders &
Substance Abuse
Nursing Care of Surgical Patient
Pediatric Physiotherapy
Pharmacology
Physical Activity & Basic Skills in Instruction
Professional Communication
Psychosomatic Physiotherapy
Research Communication
Research & Developing Methods in Nursing
Starting UAS Studies
Supporting Sexual Reproductive Health Among Adults
Therapeutic Exercise
Work Life-Oriented Technology Project
Workplace Skills

Statistical Methods

Professional Communication
Pricing Approaches in Tourism Industry
Qualitative Research Methods
Quantitative Research Methods
Research Communication
Responsible Tourism
Tourism in Coastal & Marine Destinations
Wellbeing from Blue Spaces
Workplace Skills

FALL 2022 SEMESTER

Business

Basics of Marketing & Its Operational Environment
Business Planning & Strategy
Business Processes & Activity Based Management
Developing Human Resources & Organizations
Digitalization in the Working Life
Doing Business in Emerging Countries
Economics
Effective Team Work
Efficient Use of Working Life Technologies
Enterprise Resource Planning Systems
Expert & Wise Economy
Financial Control
Industrial Sales Skills & Sales Process
Intercultural Communication
International Business Case
International Marketing
International SCM Project

Maritime Economics & Business
Maritime Logistics & SCM
Marketing Mix
Negotiation Skills
Operational Processes of Organizations
Port Management
Purchasing & Supply
Research Communication
Research Competence
Research Methods
Research Plan
Risk Management
Sales Work
Strategic Marketing Management
Successful Cross-Cultural Teamwork & Leadership
Sustainable Strategic Planning

Maritime

Advanced Training for Oil & Chemical Tanker Operations
Algebra
Basic Fire Fighting
Basic Metal Works & Engine Maintenance
Basic Radar Use
Basic Safety Training
Basic Training for Oil & Chemical Tanker Operations
Basics of Project Activities
Bridge Watchkeeping & Visual Signaling
Compasses, Position Fixing & Voyage Planning
Differential & Integral Calculus
Electromagnetism
Electronic Chart & Display System
Electronic Navigation Equipment
Elementary First Aid
Geometry
IMO Conventions I
Justification of Methods & Presentation of Data

Knot & Splices, Corrosion Avoidance & Maintenance
Law & Legislations in Maritime Field
Law, Legislation & Economics in Maritime Field
Medical Care
Meteorology & Oceanography in Voyage Planning
Occupational Safety & Fireworks
On Board Training for Operational
Research Communication
Search & Rescue, Emergency Situations II
Ship Building
Ship Engines & Technical Systems
Ship Handling, Maneuvering & Watchkeeping
Ship Service & Maintenance
Ship Types & Dry Cargo Operation
Survival Craft & Rescue Boats
Terrestrial Navigation
Watchkeeping Duties, Basic Terrestrial Navigation

Engineering & Technology

3D Modeling
Algebra
Automation Technology
Basics of Entrepreneurship
Basics of Project Activities
Company Accounting & Financial Reporting
CRM & Tender Calculation
Differential & Integral Calculus

Maritime Economics & Business
Maritime Logistics & SCM
Mechanics
Organizational Behavior
Port Management
Principles of Logistics
Principles of Transportation
Product Development

Enterprise Resource Planning Systems
Fundamentals of Production Automation
Industrial Sales Skills & Sales Process
Innovation & Creativity
International Trade Operations
Justification of Methods & Presentation of Data

Product Management
Research Communication
Risk Management
Sales Work
Statics
Strategic Business Management

SPRING 2022 SEMESTER

Business

Basic Mathematics
Basic Use of Office
Basics of Entrepreneurship
Basics of Jurisprudence
Basics of Organization & Management
Basics of Project Activities
Basics of Project Management
Basics of Research & Development
Business Communication
Business Ethics
Business Mathematics
Business Networks & Relationship Management
Business Planning & Strategy
Business Process Modelling
Company Accounting & Financial Reporting
Customer Relationship Management
Effective Team Work
Financial Ratios
Foreign Trade Processes
The Growing Asian Markets
Human Resources & Risk Management
Innovation & Change
Intercultural Communication

International Entrepreneurship & New Venture Mgmt
International Marketing Communication
International Marketing Management
International Trade Operations
International Transportation & Forwarding
Justification of Methods & Presentation of Data
Logistics Strategy
Maritime Constructing & Networking in Maritime Clusters
Marketing of Services
Materials Management
Negotiation Skills
Organizational Behavior
Principles in Logistics
Professional Communication
Quality Management
Research Competence
Research Methods
Research Plan
Risk Management
Sales Work
Strategy Work & Corporate Governance
Sustainability in Business & Management
Workplace Skills

Engineering & Technology

2D-CAD
Advanced Fire Fighting
Algebra
Automatic Control Engineering & Measuring Technology
Basics of Project Activities
Business Ethics
Business Networks
Differential & Integral Calculus
Distribution & Route Optimization
Electromagnetism
Engine Room Simulations I
Expert & Wise
Economy
Geometry
IMO-Conventions II
International Logistics
International Transportation & Forwarding
Introduction to Networks
Justification of Methods & Presentation of Data
Lean Principles in Production Development
Logistics Strategy
Materials Engineering
Maritime & Transport Law

Marine Resource Management
Materials Management
Occupational Safety & Fireworks
Occupational Safety & First Aid
On-Board Medical Care II
Principles in Logistics
Process Modelling & Analysis
Production Planning
Purchasing Management
Quality Management
Repair, Maintenance & Occupational Safety
Research Communication
Risk Management
Sales Work
Search & Rescue, Emergency Procedures I
Service & Maintenance for Electrical Installations I
Ship Theory & Stability of Vessel
Ship's Machinery & Technical Systems IV
Simulation & Analysis of In-House Logistics
Steam Technology & Operational Safety
Supply Chain Management
Sustainability
Workplace Skills

Rennes School of Business - Rennes, France

FALL 2022 SEMESTER

Students must choose from courses in a single program level. You may not mix and match.

Business – Level 2

Applied Project Management
Contemporary Issues in International Relations
Financial Operations
Inferential Statistics

Information Systems & Web-based Operations
Services Marketing Management
Sustainable Business Design

Business – Level 3

Core Modules (choose up to 3)

Entrepreneurship & Innovation Management
International HR Management

International Negotiation Skills

Choose up to 3 modules from within 1 Track only:

Finance & Banking: Financial Mathematics; Concepts of Corporate Finance; Financial Analysis
Marketing: Omni Channel Management & Distribution; Marketing Metrics; Digital Marketing Strategy

Purchasing & Supply Chain: Supply Chain Management; Purchasing Management; Inventory Management & Warehousing

Business – Level 4

Choose 1 pack:

Sustainable Consumption Pack 1: Sustainable Consumption; Sustainable Production Systems
Sustainable & Social Entrepreneurship Pack 2: Social Enterprise & Intrapreneurship; Social Entrepreneurship
Analytics Pack 3: Strategy Analytics; Marketing Analytics

Finance & Supply Chain Management Pack 4: Corporate Finance; Financial Markets: Fundamentals; Operations Management; Green Purchasing
Accounting & Information Systems Pack 5: Financial Accounting; Managerial Accounting; Information & Communication Systems Management

Optional Modules:

Advertising
Business to Business Marketing
Entrepreneurship & Small Business Management
Global Sustainability Issues

Information Technology Management
Project Management
Strategic Formulation & Simulation

SPRING 2023 SEMESTER

Students must choose from courses in a single program level. You may not mix and match.

Business – Level 3

Core Modules (choose up to 4)

Business Ethics
Doing Business in France

Strategy
Project Management

Choose up to 3 modules from within 1 Track only:

Finance & Banking: Financial Markets & Risk Management; Banking Systems & Services; Fundamentals of Auditing
Marketing: Business to Business Marketing; Merchandising (on/off-line); Digital Marketing Communications

Purchasing & Supply Chain: Production Systems; Sourcing; Transportation & Distribution

Business – Level 4

Choose 1 pack:

Financial Management Pack 1: Financial Markets & Portfolio Management; Financial Risk Management
HR Management Pack 2: Strategic Human Resource Management; Recruiting & Training
Marketing Pack 3: New Products & Brand Management; Business to Business Marketing

Supply Chain Pack 4: Principles of Purchasing; Logistics Management
Project Management & IS Pack 5: Project Management; Implementation of Business Information Systems

Optional Modules:

Global Sustainability Issues
Information Technology Management

Managing International Complexity
Strategic Formulation & Simulation

Universite Clermont Auvergne - Vichy, France

FALL 2022 SEMESTER

Business

Business Project	Negotiating Techniques
Doing Business in France	Principles of Management
EU History, Structures & Policies	Project Management
European History	Research Project
International Business	Selling in Other Countries
Negotiating in Practice	

European Studies

European Law	Modern Europe from the French Revolution to WWI
History & Development of the European Union	Political & Legal Environment of the European Union
Introduction to European Cinema	

SPRING 2023 SEMESTER

Business

Business Strategy	International Business
Cross-Cultural Communication in Practice	International Business Communication
Cross-Cultural Communication Theory	International Marketing
EU Unity & Diversity	Principles of Finance
Export Sales Management	Research Project
France as a Tourist Destination	

European Studies

Brexit & Europe	Exploring Europe: Tourism & Travel
Critical Discourse Analysis & Political Discourse	Humanism, Renaissance & the Establishment of Europe
European Cinema	

Aachen University of Applied Sciences - Aachen, Germany

FALL 2022 SEMESTER

Business

Academic Writing	International Taxation
Business Management with Simulation	Leadership & Personality I & II
Business Taxation – Fundamentals & Basic Types of Taxes	Macroeconomics
Corporate Finance	Management Training
EBM – The Management Practice	Marketing
European Institutions & Selected Aspects of European Law	Microeconomics
Finance	Principles of International Economics
Financial Markets & Services	Topics in Economics
Information Technology in Business	

Electrical Engineering and Information Technology

Customer Insights and Marketing Performance	Visual Effects
Electromagnetic Compatibility	Web Application Security
Mobile Robotics	

SPRING 2022 SEMESTER

Business

Academic Writing
Business Management with Simulation
Business Taxation: Fundamentals & Types of Taxes
Derivative Financial Instruments
EBM – The Business Environment

Finance
Financial Markets & Financial Services
International Business
Microeconomics

Electrical Engineering

Development for Operations
Introduction to Artificial Intelligence
Media Compression & Transmission

Media Economics & Marketing
Online Marketing
User Centered Project Management

Schmalkalden University of Applied Sciences – Schmalkalden, Germany

FALL 2022 SEMESTER

Business, Economics & Law

Accounting
Anglo-American Bankruptcy Management
Austrian School
Comparative Case Law
Corporate Finance
Current Topics in Marketing
Digital Business
Economics of Strategy
Financial Management

Foundations of Corporate Law
International Civil & Commercial Litigation
Marketing
Mathematics
Microeconomics
Principles of Economics
Soft Skills
Valuation of Intangible Assets

Computer Science

Distributed Systems
Image Processing I & Compression Standards
Image Processing II
Introduction to IT - Security
IT - Security

Metamodeling Platforms for Application Development
Project Management
Signals & Systems
Web Applications

Electrical Engineering

Artificial Intelligence
Automatic Control
Automation Control
Digital Signal Processing

Digital Signal Processing for Engineering Applications
Microelectronic Technologies
Sensor Systems

Mechanical Engineering

Finite Elements Method
Fossil & Bio Fuels, Lubricants & Plastics
Fundamentals of Vibration Engineering
Intercultural Learning & Event Management
International Engineering Week

Laser Technology
Simulation of Motion
Surface Engineering & Coatings Technology
Thermodynamics

SPRING 2023 SEMESTER

Business & Economics

Cost Accounting	Macroeconomics
Decision Theory in Finance	Management Accounting & Management Control Module A: Accounting Info & Decision Making
Finance & Investments	Operations Management
Intercultural Management & Communication	Statistics
International Trade Theory & Policy	

Business Law

Drafting of International Contracts & Conflict of Laws	International Business
EU Labor Law	International Financial Management
European Law	Private International Law

Mechanical Engineering

Automotive Drive Systems	Production Technology
Fossil & Bio Fuels, Lubricants & Plastics	Simulation Driven Design
Numerical Heat Transfer Simulation	

University of Monterrey - Monterrey, Mexico

FALL 2022 SEMESTER

Business & Economics

Business Management	International Marketing
Business Plan	International Negotiation Models
Development of Products & Services in the Global Market	International & Political Economy
Financial Analysis	Leadership in Organizations
Financial Information in Business	Market Research
Financial Information Systems	Marketing
Fundamentals of Management	Social Entrepreneurship
Innovation & Invention Methods & Processes	Strategic Planning
Innovation Workshop	Strategies for the Global Market
Integrated Marketing Communication	Strategies of Sales & Negotiation Techniques
International Business	Sustainability, Ethics & Social Responsibility

Education & Humanities

Bilingual Education & Multicultural Education	Psychoeducational Intervention Models
International Comparative Context	

Social Science and Law

Human Rights	Political Geography
International Contracts	Public International Law
International Negotiations	World Politics
North American Studies Seminar	

Arts, Architecture, Design

3D Information System Graphic Design Studio
Architectural Design I
History of Mexican Architecture
Industrial Design Seminar

Interior Design Integral Studio
Morphology
Web Design

Engineering & Technologies

Analysis of Signals & Linear Systems

SPRING 2022 SEMESTER

Business

Consumer Analysis
Fundamentals of Management
International Marketing
International Negotiation Models
Market Research

Marketing
Social Entrepreneurship
Strategic Planning
Strategies of Sales & Negotiation Techniques
Sustainability, Ethics & Social Responsibility

Engineering & Technologies

Analysis of Signals & Linear Systems
Analysis of Project Feasibility
Composite Materials & Nanotechnology

Dynamics
Materials Engineering
Production Planning & Control

Social Science & Law

International Negotiations

World Politics

Rotterdam University of Applied Sciences - Rotterdam, The Netherlands

Students must choose a study program; individual course selection between programs is not permissible.

FALL 2022 SEMESTER

Working World Wide

International Context
International Economics
Culture & Cultural Differences

International Law
International Project

FALL 2022 SEMESTER or SPRING 2022 SEMESTER

International Business & Career (IBaC)

Constructive Business Confrontations: The Game (elective)
Cross Cultural Management & Negotiations
European Business (elective)
Geopolitics (elective)
Global Entrepreneurship Week (elective)

Global Logistics (elective)
Innovation
International Business Project
International Field Trip (elective)
Research

****Electives to be confirmed.****

SPRING 2022 SEMESTER

Agile Computing – Business Pressure Cooker

Business Manager Skills
Critical Thinking (elective)
Finance Manager
Human Resource Manager
Information Security (elective)

Marketing Manager
Operations & IT Manager
Presentations & Negotiations (elective)
Strategic Manager
Turning Data Into Strategic Assets (elective)

Hey, Good Story!

Be Relevant
Be True to Yourself
Creative Communication Creativity

Project
Put the Concept Into Action

Zuyd University of Applied Sciences - Maastricht, The Netherlands

FALL 2022 SEMESTER

Business – *some courses must be taken as a block; refer to the website for more details*

Business Case – International Finance
Business Case – Strategic Management
Business Case – Strategic Marketing
Business Case – Supply Chain Management
Business Game
Business Strategy & Innovation
Change Management & Organizational Behavior
Expand International Business
Experience International Business
Financial Management
Financial Markets & Institutions
Fulfillment
Innovation, Entrepreneurship & CSR

Intercultural Business French/Spanish/Dutch/German
International Business Environment East Asia
International Business Environment Europe
Knowledge & Skills
Management Control I & II
Marketing Performance Measurement
Operations Management
Sourcing
Strategic Marketing & Management
Strategy to Tactics – Online Marketing
Supply Chain Design
Treasury & Finance

European Studies– *the following courses do not end until February*

** These modules must be taken as a block.*

***Choose one elective.*

Communication: Theory & Practice*
Dutch Life & Institutions**
European Law & Politics*
Event Management (self-study)**
Management, Organization & Communication*

Marketing II*
Minorities & Dominant Cultures**
Professional & Study Development*
Project Management (self-study)**
VIP Project*

Hotel Management

Revenue Management (first 10 weeks; 15 ECTS)
Then choose ONE of the courses on the right for the second half of the semester (each is worth 15 ECTS).

International Relationship Management, or
Tourism Foot Print, or
New Business Development, or
Creating Customer Delight

SPRING 2022 SEMESTER

Business – *some courses must be taken as a block; refer to the website for more details*

Create International Business	Knowledge & Skills
Intercultural Business French/Spanish/Dutch/German	Organize the International Business Chain
International Business Consultancy	

European Studies – *some courses must be taken as a block; refer to the website for more details*

Analyzing EU Global Affairs	Personal Leadership
Central and Easter Europe I	Shaping an NGO Campaign
Knowledge on EU/Europe	

Hotel Management

Revenue Management (first 10 weeks; 15 ECTS) Then choose ONE of the courses on the right for the second half of the semester (each is worth 15 ECTS).	International Relationship Management, or Tourism Foot Print, or New Business Development, or Creating Customer Delight
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University of Belgrade (Faculty of Economics) – Belgrade, Serbia

FALL 2022 SEMESTER

Business

Asset Pricing & Financial Markets	Microeconomics
Business Management in a Global Context	Monetary Economics
Core Management Concepts	Organization Theory
Elements of Econometrics	Principles of Accounting
Foundations of Statistical Analysis	Principles of Banking & Finance
Information Systems Management	Principles of Corporate Finance
International Economics	Principles of Economics
Introduction to Economics	Principles of Marketing
Macroeconomics	Quantitative Finance
Management Accounting	Statistical Methods for Market Research
Management & Innovation of E-Business	Statistics I & II
Management Science Methods	Strategy
Mathematics I & II	

SPRING 2023 SEMESTER

Business

Asset Pricing & Financial Markets
Basic Macroeconomics
Business Management in a Global Context
Core Management Concepts
Elements of Econometrics
Enterprise Economics
Financial Accounting
Information Systems Management
International Economics
Introduction to Economics
Macroeconomics
Management Accounting
Management & Innovation of E-Business
Management Science Methods

Mathematics I & II
Microeconomics
Monetary Economics
Organization Theory
Principles of Accounting
Principles of Banking & Finance
Principles of Corporate Finance
Principles of Marketing
Quantitative Finance
Sociology
Statistical Methods for Market Research
Statistics I & II
Strategy

Anyang University – Anyang, South Korea

FALL 2022 SEMESTER

Korean Culture & Language

Beginning Korean Language (Written)
Beginning Korean Conversation

Korean History & Culture Through Film

Liberal Arts

Chorus
Cross-Cultural Communication Practicum

Leadership Discovery
Understanding World Regional Studies

SPRING 2023 SEMESTER

Korean Culture & Language

Beginning Korean Language (Written)
Beginning Korean Conversation

Korean History & Culture Through Film

Liberal Arts

Chorus
Cross-Cultural Communication Practicum

Leadership Discovery
Understanding World Regional Studies

FALL 2022 SEMESTER

Business

Advanced Advertising Creativity	International Management of Human Resources
Brand Management	International Public Relations Techniques
Communication in Digital Media	Introduction to Marketing
Communication in Organizations	Marketing Research & Information
Designing & Editing	Methods & Forms of Persuasive Communication
Ethics & Deontology of Communication	Organization of International Companies
Financing of New Business Projects	Policies & Marketing Strategies
History of Advertising & Public Relations	Policies & Strategies for Business Internationalization
Integrated Marketing Communication	Principles & Strategies of Advertising & Public Relations
International Commercial Management	Public Relations Strategic Planning
International Finances I	Strategic Marketing Management I

Law & Criminology

Public International Law	Economic & Corporate Crime
Legal English	Welfare State & Social Inclusion
International Taxation	Introduction to Business I

SPRING 2022 SEMESTER

Business

Advertising & Digital Multimedia Marketing	International Marketing
Audience Research: The Reception Process	International Negotiation
Commercial Techniques	Market Research Techniques
Communication & Information Management Techniques	Marketing & E-Commerce
Communication Structure	Media & Advertising Material Research & Planning
Corporate & Institutional Communication	Principles of Entrepreneurship
Corporate & Institutional Public Relations	Public Relations & Communication in Int'l. Business
Cultural Management & Protocol in International Business	Public Relations in International Markets
Digital Marketing & E-Business	Public Relations Policies & Techniques
Information & Communication Technologies	Specialized Public Relations
International Economic Institutions	Strategic Marketing Management II
International Finances II	Writing in Public Relations
International Financial Institutions & Markets	

Law & Criminology

European Union Law	Private International Law
Introduction to Business II	