

DIPLOMA IN INTERNATIONAL BUSINESS WITH FRENCH 2022-2023

SEMESTRE 1 (FALL SEMESTER)	Number of ECTS	Number of hours			Exams	
		Total	Lectures	Tutorials	Exam type E=written O=oral	Weighting
UE 1 : Political and economic science		60	25	35		
EC 1 : European history (P Fleury)	3	20	10	10	E 1h + O 1h	50%/50%
EC 2 : EU history, structures and policies (P Fleury)	3	20	10	10	E 1h + O 1h	50%/50%
EC 3 : Research project (Christophe Aurine)	6	20	5	15	E 1h + O 1h	50%/50%
UE 2 : Business		80	35	45		
EC 1 : Principles of Management (A Mesclier-Fouré)	3	20	10	10	E 1h + O 1h	50%/50%
EC 2 : Project management (A Mesclier-Fouré)	3	20	5	15	E 1h + O 1h	50%/50%
EC 3 : International business (S Mitchell)	3	20	10	10	E 1h + O 1h	50%/50%
EC 4 : Business project (A Mesclier-Fouré)	3	20	10	10	E 1h + O 1h	50%/50%
UE 3 : Business practice		80	30	50		
EC 1 : Negotiating techniques (S Mitchell)	3	20	10	10	E 1h + O 1h	50%/50%
EC 2 : Negotiating in practice (S Mitchell)	3	20		20	E 1h + O 1h	50%/50%

EC 3 : Doing business in France (A Mesclier-Fouré)	3	20	10	10	E 1h + O 1h	50%/50%
EC 4 : Selling in other countries (J-M Voissier)	3	20	10	10	E 1h + O 1h	50%/50%
UE 4 : FLE Oral		60		60		
EC 1 : Expression	3	30		30	Oral 1h	
EC 2 : Comprehension	3	30		30	Oral 1h	
UE 5 : FLE Écrit		60		60		
EC 1 : Expression	3	30		30	Ecrit 1h	
EC 2 : Comprehension	3	30		30	Ecrit 1h	
Total		340	90	250		

SEMESTRE 2 (SPRING SEMESTER)	Number of ECTS	Number of hours			Exams	
		Total	Lectures	Tutorials	Exam type E=written O=oral	Weighting
UE 1 : Political and economic science		60	5	55		
EC 1 : European Union, unity and diversity (P Fleury)	6	20		20	Ecrit 1h	
EC 2 : France as a tourist destination (Christophe Aurine ?)	6	20		20	Ecrit 1h	
EC 3 : Research project (Christophe Aurine)	6	20	5	15	E 1h + O 1h	50%/50%
UE 2 : Business		80	40	40		

EC 1 : Export sales Management (C Lingemann)	3	20	10	10	E 1h + O 1h	50%/50%
EC 2 : Business strategy (S Mitchell)	3	20	10	10	E 1h + O 1h	50%/50%
EC 3 : Principles of finance (C Lingemann)	3	20	10	10	E 1h + O 1h	50%/50%
EC 4 : International marketing (S Mitchell)	3	20	10	10	E 1h + O 1h	50%/50%
UE 3 : Business practice		80	40	40		
EC 1 : Cross-cultural communication theory (C Boutin)	3	20	10	10	E 1h + O 1h	50%/50%
EC 2 : Cross-cultural communication practices (C Boutin)	3	20	10	10	E 1h + O 1h	50%/50%
EC 3 : International business communication (J-M Voissier)	3	20	10	10	E 1h + O 1h	50%/50%
EC 4 : International business (S Mitchell)	3	20	10	10	E 1h + O 1h	50%/50%
UE 4 : FLE Oral		60		60		
EC 1 : Expression	3	30		30	Oral 1h	
EC 2 : Comprehension	3	30		30	Oral 1h	
UE 5 : FLE Écrit		60		60		
EC 1 : Expression	3	30		30	Ecrit 1h	
EC 2 : Comprehension	3	30		30	Ecrit 1h	
Total		340	85	255		