

Magellan Exchange

UNDERGRADUATE/BACHELOR Course Offerings in English

Last updated: 10 August 2021

Variation may occur; please use this as a general guide only. Credits, course requirements, and eligibility vary.

More information about each institution is available at <http://www.magellanexchange.org/partners/>.

Vorarlberg University of Applied Sciences - Dornbirn, Austria

FALL 2021 SEMESTER

Business

Brand Management & Communication

Digital Leadership

Disruptive Technology & Marketing

Early Stage Financing

Financial Services & Technology (FinTech)

Global Supply Chain Management

Green Supply Chain & Sustainability

Knowledge Management

Leadership

International Business Management

International Economics & Financial Markets

Online Marketing

Risk & Fraud

Simulation Game Accounting & Finance

Simulation Game Entrepreneurship & Innovation

Simulation Game Human Resources & Organization

Simulation Game Marketing & Sales

Simulation Game Supply Chain Management

Storytelling in Business

Strategic Decision Making

Tax Strategies

Electrical Engineering

Control Engineering

Drive Engineering

Electrical Power Systems

Energy Systems

Energy Transmission

Focus: Electronic Engineering

Hardware Description Languages

PLC Programming

Research, Development & Innovation

System & Software Engineering

Technical Information Systems

Mechatronics

Computer Applications

Critical Thinking

Engineering Design/CAD

Focus Electronic Engineering

Focus Mechanical Engineering

Intercultural Awareness

Robotics & Assembly Technologies

SPRING 2021 SEMESTER

Business

Advanced Spreadsheets in Management Accounting

Big Data

Business Ethics

Business Model Innovation

Contemporary Issues in Strategic Management

Financial Analysis & Stock Markets

Group Accounting & IFRS

IT Support in Supply Chain Management

Negotiation Skills

Organizational Development & Change Management

Product Portfolio Management

Transport & Intermodality

Computer Science/Software and Information Engineering

Advanced Data Management
Advanced Web Applications with Symfony
Building a Web Application with React
Computer Graphics
Data Privacy & Security
Mobile App Development Using React Native
.net Software Development

Seminar: Augmented Reality Project
Seminar: Business Ethics
Seminar: e-Business & e-Commerce
Seminar: Information Management
Seminar: Software Engineering
Systems Modeling Master Class

Inter Media

3D Animation: Basic and Advanced
Analogue Design: Basic and Advanced
Audio: Basic and Advanced
Best Practice Analysis
Design Basics
Design Talk Open Idea
Digital Media Formats: Video and Podcasting
Interactive Coding & Prototyping: Basic and Advanced
Photography: Basic and Advanced

Postdigital Design: Basic and Advanced
Project Management of Design Processes
Project Work
Stage & Elements
Technology & Design
Text: Basic and Advanced
Video: Basic and Advanced
Virtual Reality: Basic

Social Work

European Social Policy
Gender & Diversity Training
Human Rights
Innovative Methods

Our Generation
Social Justice
Transcultural Dialogue
World Society, Global Developments

PXL University College - Hasselt, Belgium

FALL 2021 SEMESTER

Business

Applied Marketing Research SMEs
Customer Relationship Management
Digital Marketing Essentials
Doing Business with New Markets
European Law
European Studies

Event Management
International Law: Special Topics
Risk Management & Control
Services Marketing
Understanding Global Cultures

Communication Management & Journalism

Campaign
Data Driven Communication
Digital Strategy & Web Design Portfolio
European Integration – Belgium in Europe
International Communication & Project
International Media Landscape

International Publishing
Master Class Marketing Communication
Media in Belgium
Omnichannel Retail
Professional Communication I
Radio & Television Journalism

Education

The Internationalist
Multilinguism

Observation Practice
Personal & Professional Development

Social Work

Applied Research
Family Life in Comparative Perspective
Family & Social Law
The Internationalist

Social Methodology
Social Work Research Methodology
Sociology of the Family

Tourism & Leisure Management

Campaign
Data Driven Communication
Destination Management
Digital Strategy & Web Design Portfolio
European Integration – Belgium in Europe
International Communication & Project

Master Class Marketing Communication
Omnichannel Retail
Professional Communication I
Tourism Marketing
Tourism Practicals

The following fields of study offer classes taught in Dutch but provide tutoring and literature in English.

Electronics-ICT; Construction; Biotechnology and Green Management; Electromechanics; Occupational Therapy, Nursing, Midwifery; Music; Visual Arts

SPRING 2022 SEMESTER

Communication Management & Journalism

International Pitch
Professional Communication II

Project Europe

Digital – Artificial Intelligence

Artificial Intelligence & Robotics
Programming Advanced

Research Project

The following fields of study offer classes taught in Dutch but provide tutoring and literature in English.

Electronics-ICT; Construction; Biotechnology and Green Management; Electromechanics; Occupational Therapy, Nursing, Midwifery; Music; Visual Arts

UCLL University of Applied Sciences – Leuven & Diepenbeek, Belgium

FALL 2021 SEMESTER

Business (Leuven campus):

Consumer Behavior
CRM
Digital Marketing
Economics
Ethics
Financial Management
ICT
ICT (Excel)
Introduction to Marketing
Marketing Communication Concepts

Marketing Management
Market Research: Processing
Market Research: Set Up
Multimedia
Multimedia for Marketers
Sales Management & Strategy
Sales Skills
Seminar I & II
Soft Skills
Supply Chain Management

Business (Diepenbeek campus):

Creativity & Innovation
European and International Law
Innovative Marketing Concepts
Internal Control
International Entrepreneurship I & II

International Marketing
Leadership Skills
Moving Minds: International Experience
Moving Minds Logistics
Trends in Business

Chemistry (Diepenbeek campus):

Project Lab – Biochemistry
Project Lab – Chemistry
Project Lab – Environmental Technology
Project Management

Project Management – Chemistry
Project Management – Environmental Technology
Project Support - Biochemistry

Information Technology (Leuven campus):

3D Computer Graphics
Algorithmic Thinking
Data Modelling Techniques
Databases I & II
Enterprise Content Management
International Project
ITech R&D
Mobile Applications

.Net Programming
Object Oriented Design
Object Oriented System Analysis
Principles of Object Orientated Programming
Programming Visual User Interfaces
Security
Web Development Basics

SPRING 2022 SEMESTER**Business (Leuven campus):**

Business Management
Concepts Data & Analytics
Cross-Cultural Management
Dashboarding
Database Management
Digital Marketing
Financial Management
Innovation Management
Intercultural Communications
Marketing Communication Strategy
Marketing Data Analysis

Organizational Communication
Product & Brand Management
Project 2 & International Marketing Week
Project Management: Techniques & Methods
Public Relations
Sales Skills
Social & Ethical Issues in Information Technology
Strategic Event & Risk Management
Strategic Marketing
Sustainability & Business
UN Sustainable Development Goals

Business (Diepenbeek campus):

Community Design Thinking
E-Tools I & II
Financial Topics

Moving Minds: International Experience
Moving Minds Logistics

Information Technology (Leuven campus):

Business Analytics Minor
Business Analytics Major
Databases I & II
Databases – Querying
International Project
ITech R&D

Mobile Applications
Object Oriented Design
Object Oriented Programming
Programming Visual User Interfaces
Scripting Languages

Law (Leuven campus):

Comparative Law
European Law

International Law & International Law Week
Law

Latin American University of Science & Technology – San Jose, Costa Rica

FALL 2021 SEMESTER

Business

Advanced Probability & Statistics
Business Law Foundation
Calculus
Corporate Finance
Elements of Macroeconomics
Entrepreneurship Foundation
Information Systems Management
Intercultural Communication

International Business
International Finance
International Marketing
Investments
Managerial Skills Development
Project Management
Strategic Management

International Relations

Comparative Political Systems
Contemporary Latin American History
Costa Rican Foreign Policy
Environmental Sustainability & Development in Latin Am.
Free Trade, Agreements in Latin Am & the Caribbean
Human Rights
Latin American Literature & Society

International Organizations
International Political Economy
International Relations Theory
Theory of the State

SPRING 2021 SEMESTER

Business

Cost Accounting
Elements of Microeconomics
Financial Accounting
Financial Reporting & Analysis
Human Resource Management
International Business

International Trade
Managerial Decision Modeling
Managerial Skills Development
Math for Business & Economics
Principles of Marketing
Quality Management

General Education

Argumentation & Rhetoric
Costa Rica & World Affairs
Expressions of the Human Spirit

Globalization, Environment & Human Development
Moral Reasoning & Ethical Decision Making

International Relations

Contemporary Latin American History
Environmental Sustainability & Development in Latin Am.
International Organizations

International Relations Theory
Latin American Literature & Society
Peaceful Conflict Negotiation & Resolution

SUMMER 2021 SEMESTER (May-August)

Business

Applied Microeconomics
Business Law Foundation
Calculus
E-Commerce
Innovation & Technology

Managerial Accounting
Marketing Management
Organizational Behavior
Probability & Statistics Foundation
Quantitative Methods

General Education

Argumentation & Rhetoric
Costa Rica & World Affairs
Expressions of the Human Spirit

Globalization, Environment & Human Development
Moral Reasoning & Ethical Decision Making

International Relations

Costa Rican Political System
Diplomatic & Consular Law
International Public Law

Peace & War in International Relations
Theory of the State
Western Civilization

International Business Academy – Kolding, Denmark

FALL 2021 SEMESTER or SPRING 2022 SEMESTER

Students must choose a study program and then follow program block; individual course selection between programs and blocks is not permissible. Each block is 30 ECTS/15 US credits. Refer to website for more information regarding program blocks.

Marketing Management

Block 1:

International Marketing
Economics
Sales & Marketing Communication
Organization & Supply Chain Management
Business Law

Block 2:

International Marketing
Economics
Sales & Marketing Communication
Organization & Supply Chain Management
Business Law

Block 3:

Marketing & Sales
Economics
Electives: Entrepreneurship; Innovation; Digital Marketing;
Sales

International Sales & Marketing Management

Block 1:

The Company's Strategic Base
The Customer as a Starting Point

Block 2:

Industry & Competitors
Sales Management & Sales Development of the Company
Electives: To be determined

Lapland University of Applied Sciences - Rovaniemi, Finland (take courses at 1 campus only)

FALL 2021 SEMESTER

Business (Rovaniemi Campus)

Career Planning & Self Branding
Competitive Intelligence
Disruptive Innovation

Social Entrepreneurship
Volunteering

SPRING 2021 SEMESTER

Business (Rovaniemi Campus)

Innovation & Entrepreneurship
International Marketing
International Project Management
Risk Marketing

Social Impact Management
Strategic Management
Strategic Sales
Sustainable Accounting

Business (Tornio Campus)

Business Analytics II
Business Analytics Project
Data Analytics III

Data Lifecycle Management
Data Protection & Privacy
Digital Service Models

Engineering (Kemi Campus)

3D Design of a Product
3D Printing & Applications
Industrial Electrification & Automation
Industrial Electrification & Automation Project

Introduction to Finnish Society
Material Features
Process Automation Project
Wind Power Systems

Information Technology (Rovaniemi Campus)

Advanced Mobile Technologies
Basics of Mobile Technologies
Data Analytics with Python
Embedded Systems Programming
Game Production Project
Introduction to Networks

Project Management
Quality Management
Router Networks
Switched Networks
Wide Area Networks

Social Services (Kemi Campus)

Introduction to Finnish Society

Multicultural Work

Tourism (Rovaniemi Campus)

Collaborative Experience Design
Daily Operational Management in Tourism
Designing Profitable Tourism Services

Marketing & eCommerce in Tourism
Staged Experience Design

Satakunta University of Applied Sciences - Kankaanpää, Finland

FALL 2021 & SPRING 2022 SEMESTER

Fine Arts

To be determined

A personalized program may be possible to arrange for exchange students according to skills and previous art studies, depending on demand. Studies available include painting, graphics, sculpture, and calligraphy, as well as video art, photography, snow sculpture, performance, community art, and cinema club.

Satakunta University of Applied Sciences - Pori, Finland

FALL 2021 SEMESTER

Business

Brand Competence

Marketing Research & Planning

Financial Planning

Photography & Video in Marketing

Intercultural Communication

Engineering & Technology

Air Pollution Control

Raw Water Purification

Biomass & Biofuels

Solar Energy

Heat Pumps

Waste Management, Recycling & Material Efficiency

Hydro Power

Waste Water Treatment

Nuclear Energy

Wind Energy

Quality Management & Management Systems

Health & Welfare

Data Analytics in Digitalized Services

Multidisciplinary Entrepreneurship Practice

Human Resource Management

Process & Quality Management

Intercultural Communication

Social Security Legislation & Income Security

Justification of Methods & Data Presentation

Supporting Accessibility & Participation in the Society

Maturity Exam

Tourism

Cultural Competence in Customer Service

Online Marketing in Tourism

Destination Management & Marketing

Project in Destination Management & Marketing

Destination Safety & Security

Roadmap to Tourism & Hospitality Industry

Intercultural Negotiation Skills

Tourism in Coastal & Marine Destinations

Innovating Tourism Business Models

Tourism Legislation & Regulations

International Tourist & Tourism Markets

Tourism Product Development

Leading HR in Multicultural Environment

Tourism Product & Experience Design

Natural & Cultural Heritage as Business Resources

Use of Natural Resources in Tourism

SPRING 2022 SEMESTER

Business

Agile Export & International Business Plan
Brand Competence
Marketing Research & Planning

Photography & Video in Marketing
Social Media Marketing

Health & Welfare

Empowering Parents
Life Technologies Projects
Multidisciplinary Entrepreneurship Practice

Responsible Tourism
Supporting Parenting & Families in Early Childhood Ed

Tourism

Responsible Tourism

Well-being from Blue Spaces

Satakunta University of Applied Sciences - Rauma, Finland

FALL 2021 SEMESTER

Business

Basic Use of Office
Digitalization in the Working Life
Economics
Effective Team Work

Intercultural Communication
Operational Processes of Organizations
Sales Work

Engineering & Technology

Sales Work

SPRING 2022 SEMESTER

Business

Basic Use of Office
Basics of Entrepreneurship
Basics of Project Activities
Basics of Project Management
Business Planning & Strategy
Company Accounting & Financial Reporting
Customer Relationship Management
Financial Ratios
Human Resources & Risk Management
Intercultural Communication

International Trade Operations
Logistics Strategy
Managing & Developing Service Design
Marketing of Services
Negotiation Skills
Organizational Behavior
Principles in Logistics
Professional Communication
Sustainability in Business & Management

Universite Clermont Auvergne - Vichy, France

FALL 2021 SEMESTER

Business

Business Project	Negotiating Techniques
Doing Business in France	Principles of Management
EU History, Structures & Policies	Project Management
European History	Research Project
International Business	Selling in Other Countries
Negotiating in Practice	

SPRING 2022 SEMESTER

Business

Business Strategy	France as a Tourist Destination
Cross-Cultural Communication in Practice	Fundamentals of Finance
Cross-Cultural Communication Theory	International Business Communication
EU Unity & Diversity	International Marketing
Export Sales Management	

Rennes School of Business - Rennes, France

FALL 2021 SEMESTER

Business

Accounting & Information Systems: Financial Accounting + Managerial Accounting + Information & Communication Systems Management	International Human Resource Management
Advertising	International Negotiation Skills
Analytics: Strategy Analytics + Marketing Analytics	Managerial International Complexity
Business to Business Marketing	Marketing: Marketing Metrics + Digital Marketing Strategy + Omni Channel Management & Distribution
Finance & Banking: Concepts of Corporate Finance + Financial Analysis + Financial Mathematics	Project Management
Entrepreneurship & Innovation Management	Purchasing & Supply Chain: Purchasing Management + Supply Chain Management + Inventory Management & Warehousing
Entrepreneurship & Small Business Management	Strategic Formulation & Simulation
Finance & Supply Chain Management: Corporate Finance + Financial Markets Fundamentals + Operations	Sustainable Consumption: Sustainable Consumption I + Sustainable Production Systems
Management + Green Purchasing	Sustainable & Social Entrepreneurship: Social Enterprise & Intrapreneurship + Social Entrepreneurship
Global Sustainability Issues	
Information Technology Management	

SPRING 2022 SEMESTER

Business

Business Ethics	Managing International Complexity
Doing Business in France	Marketing: Business to Business Marketing + Merchandising (On/Off-line) + Digital Marketing Communications
Finance & Banking: Financial Markets & Risk Management + Banking Systems & Services + Fundamentals of Auditing	Marketing: New Products & Brand Management + Business to Business Marketing
Financial Management: Financial Markets & Portfolio Management + Financial Risk Management	Project Management
Global Sustainability Issues	Purchasing & Supply Chain: Production Systems + Sourcing + Transportation & Distribution
Human Resource Management: Strategic Human Resource Management + Recruiting & Training	Purchasing: Principles of Purchasing + Purchasing & Logistics
Information Systems: Project Management + Implementation of Business Information Systems	Strategic Formulation & Simulation
Information Technology Management	Strategy

Aachen University of Applied Sciences - Aachen, Germany

FALL 2020 SEMESTER

Business

Business Management with Simulation	International Taxation
Business Taxation – Fundamentals & Basic Types of Taxes	Leadership & Personality I & II
Corporate Finance	Macroeconomics
EBM – The Management Practice	Management Training
European Institutions & Selected Aspects of European Law	Marketing
Finance	Microeconomics
Financial Markets & Services	Principles of International Economics
Information Technology in Business	Topics in Economics

Electrical Engineering and Information Technology

Control of Electrical Drives	Embedded Drive Design
Customer Insights and Marketing Performance	Media Security & Media Forensics
Data Science II	Mobile Robotics
Electromagnetic Compatibility	Visual Effects
Electromagnetic Simulation Magnetic Resonance Imaging	Web Application Security

SPRING 2021 SEMESTER

Business

Advanced Managerial Accounting	Financial Markets & Financial Services
Business Ethics & Intercultural Awareness	International Business
Business Management (Business Game)	International Taxation
Business Research Methods & Academic Writing	Managerial Economics/Economics of Strategy
Derivative Financial Instruments	Microeconomics
Digital Business	Operations Management
EU Economics	Principles of International Economics
Finance	Statistics for Business & Economics
Financial Accounting	

Electrical Engineering

Development for Operations
Functional Safety for Road Vehicles
Introduction to Artificial Intelligence

Media Compression & Transmission
Robot Programming with ROS
User Centered Project Management

Schmalkalden University of Applied Sciences – Schmalkalden, Germany

FALL 2021 SEMESTER

Business, Economics & Law

Anglo-American Bankruptcy Management
Financial Accounting
Financial Management
Introduction to European Studies
Marketing
Mathematics

Microeconomics
Principles of Marketing
Soft Skills
Start-Up Thinking & Entrepreneurship Spirit
Transport Economics & Policy

Computer Science

Cryptography & Privacy-Enhancing Technologies
Distributed Systems
General Management Simulation
Image Processing I & Compression Standards
Image Processing II
IT-Security

Metamodeling Platforms for Application Development
Mobile Application Development
Project Management
Semantic Technologies in Distributed Systems
Signals & Systems
Web Applications

Electrical Engineering

Artificial Intelligence
Automation Control
Digital Signal Processing

Digital Signal Processing for Engineering Applications
Microelectronic Technologies
Sensor Systems

Mechanical Engineering

Finite Elements Method
Fossil & Bio Fuels, Lubricants & Plastics
Fundamentals of Vibration Engineering

Laser Technology
Simulation of Motion
Surface Engineering & Coatings Technology

SPRING 2021 SEMESTER

Business & Economics

Business Cycle Analysis
Cost Accounting
Entrepreneurship
Game Theory
Global Marketing Research: Project
International Trade

Introduction to European Studies
Management Accounting & Management Control
Principles of Marketing
Risk Management
Start-Up & Entrepreneurship Spirit
Strategic Marketing & Brand Management

Business Law

Anglo-American Law
Drafting of International Recovery & Insolvency Law
EU Labor Law
European Union Law

Global Law & Standards
International Business
International Financial Management Private International Law

Computer Science

Big Data Technologies
Computational Intelligence
Human-Computer Interaction
IT-Security

Media Production I & II
Mobile Security
Mobile Systems
Selected Chapters Functional Programming

Electrical and Mechanical Engineering

Automotive Drive Systems
Communication Networks
Communication Systems
Factory Planning & Enterprise Logistic
Fossil & Bio Fuels, Lubricants & Plastics

Human Machine Interaction
Laser Technology
Numerical Heat Transfer Simulation
Production Technology
Robotic

University of Monterrey - Monterrey, Mexico

FALL 2020 SEMESTER

Business

Applied Finance for Value Creation
Business Intelligence
Consumer Behavior
Finance's Issues
Financial Analysis
Financial Information in Business
Financial Risk Management
Fundamentals of Management
Leadership in Organizations

International Business
International Negotiation Models
International Marketing
Market Research
Marketing
Social Entrepreneurship
Strategic Planning
Strategies of Sales & Negotiation Techniques
Sustainability, Ethics & Social Responsibility

Education & Humanities

Bilingual Education & Multicultural Education
International Comparative Context

TV Production
Video & Communication

Social Science and Law

Compared Law
Human Rights
International Contracts
International Negotiations
Introduction to US Legal System

North American Studies Seminar
Political Geography
Understanding of Legal Texts
World Politics

Arts, Architecture, Design

Advanced Architecture Seminar
Architectural Design I
Basic Drawing
Branding Design of Packaging & Spaces
Costume History
Design Communication
Design for New Digital Media
Design Philosophy
Digital Solids Modeling
Generative Geometry

History of Modern Architecture
Integral Architectural Design I
Introduction to Composite
Introduction to Interior Design
Introduction to Typeface Design
Process & Manufacturing of Ceramic Materials
Public Space Studio
Residential Spaces
Textile Drawing Techniques
Web Design

Engineering & Technologies

Analysis of Signals & Linear Systems
Experiment Design
Interpretation of Statistical Information
Materials Engineering

Production Planning & Control
Project Feasibility & Management
Technological Tools for Productivity
Technology Management

SPRING 2021 SEMESTER

Business

Consumer Analysis
Fundamentals of Management
International Marketing
International Negotiation Models
Market Research

Marketing
Social Entrepreneurship
Strategic Planning
Strategies of Sales & Negotiation Techniques
Sustainability, Ethics & Social Responsibility

Engineering & Technologies

Analysis of Signals & Linear Systems
Analysis of Project Feasibility
Composite Materials & Nanotechnology

Dynamics
Materials Engineering
Production Planning & Control

Social Science & Law

International Negotiations

World Politics

Rotterdam University of Applied Sciences - Rotterdam, The Netherlands

FALL 2021 SEMESTER

Int'l Business – Pressure Cooker

Business Manager Skills	Operations Manager
Critical Thinking	Presentations & Negotiations (elective)
Cross-Cultural Communication (elective)	Stock Market Game (elective)
Finance Manager	Strategic Manager
Human Resource Manager	What About Big Data? (elective)
Marketing Manager	

SPRING 2022 SEMESTER

Int'l Business – Pressure Cooker

Business Manager Skills	Operations Manager
Critical Thinking	Presentations & Negotiations (elective)
Cross-Cultural Communication (elective)	Stock Market Game (elective)
Finance Manager	Strategic Manager
Human Resource Manager	What About Big Data? (elective)
Marketing Manager	

Zuyd University of Applied Sciences - Maastricht, The Netherlands

FALL 2020 SEMESTER

Business – some courses must be taken as a block; refer to the website for more details

Business Case – International Finance	Intercultural Business French/Spanish/Dutch/German
Business Case – Strategic Management	International Business Environment East Asia
Business Case – Strategic Marketing	International Business Environment Europe
Business Case – Supply Chain Management	Knowledge & Skills
Business Game	Management Control I & II
Business Strategy & Innovation	Marketing Performance Measurement
Change Management & Organizational Behavior	Operations Management
Expand International Business	Sourcing
Experience International Business	Strategic Marketing & Management
Financial Management	Strategy to Tactics – Online Marketing
Financial Markets & Institutions	Supply Chain Design
Fulfillment	Treasury & Finance
Innovation, Entrepreneurship & CSR	

European Studies– the following courses do not end until February

** These modules must be taken as a block.*

***Choose one elective.*

Communication: Theory & Practice*	Marketing II*
Dutch Life & Institutions**	Minorities & Dominant Cultures**
European Law & Politics*	Professional & Study Development*
Event Management (self-study)**	Project Management (self-study)**
Management, Organization & Communication*	VIP Project*

Hotel Management

Revenue Management (first 10 weeks; 15 ECTS)
Then choose ONE of the courses on the right for the second half of the semester (each is worth 15 ECTS).

International Relationship Management, or
Tourism Foot Print, or
New Business Development, or
Creating Customer Delight

SPRING 2021 SEMESTER

Business – some courses must be taken as a block; refer to the website for more details

Create International Business	Knowledge & Skills
Intercultural Business French/Spanish/Dutch/German	Organize the International Business Chain
International Business Consultancy	

European Studies – some courses must be taken as a block; refer to the website for more details

Analyzing EU Global Affairs	Personal Leadership
Central and Easter Europe I	Shaping an NGO Campaign
Knowledge on EU/Europe	

Hotel Management

Revenue Management (first 10 weeks; 15 ECTS)
Then choose ONE of the courses on the right for the second half of the semester (each is worth 15 ECTS).

International Relationship Management, or
Tourism Foot Print, or
New Business Development, or
Creating Customer Delight

University of Belgrade (Faculty of Economics) – Belgrade, Serbia

FALL 2021 SEMESTER

Business

Asset Pricing & Financial Markets	Microeconomics
Business Management in a Global Context	Monetary Economics
Core Management Concepts	Organization Theory
Elements of Econometrics	Principles of Accounting
Foundations of Statistical Analysis	Principles of Banking & Finance
Information Systems Management	Principles of Corporate Finance
International Economics	Principles of Economics
Introduction to Economics	Principles of Marketing
Macroeconomics	Quantitative Finance
Management Accounting	Statistical Methods for Market Research
Management & Innovation of E-Business	Statistics I & II
Management Science Methods	Strategy
Mathematics I & II	

SPRING 2022 SEMESTER

Business

Asset Pricing & Financial Markets
Basic Macroeconomics
Business Management in a Global Context
Core Management Concepts
Elements of Econometrics
Enterprise Economics
Financial Accounting
Information Systems Management
International Economics
Introduction to Economics
Macroeconomics
Management Accounting
Management & Innovation of E-Business
Management Science Methods

Mathematics I & II
Microeconomics
Monetary Economics
Organization Theory
Principles of Accounting
Principles of Banking & Finance
Principles of Corporate Finance
Principles of Marketing
Quantitative Finance
Sociology
Statistical Methods for Market Research
Statistics I & II
Strategy

Anyang University – Anyang, South Korea

FALL 2021 SEMESTER

Korean Culture & Language

Beginning Korean Language (Written)
Beginning Korean Conversation

Korean History & Culture Through Film

Liberal Arts

Chorus
Cross-Cultural Communication Practicum
Global Leadership Discovery

Leadership Discovery
Understanding World Regional Studies

SPRING 2021 SEMESTER

Korean Culture & Language

Beginning Korean Language (Written)
Beginning Korean Conversation

Korean History & Culture Through Film

Liberal Arts

Chorus
Cross-Cultural Communication Practicum

Leadership Discovery
Understanding World Regional Studies

FALL 2021 SEMESTER

Business

Advanced Advertising Creativity	International Management of Human Resources
Brand Management	International Public Relations Techniques
Communication in Digital Media	Introduction to Marketing
Communication in Organizations	Marketing Research & Information
Designing & Editing	Methods & Forms of Persuasive Communication
Ethics & Deontology of Communication	Organization of International Companies
Financing of New Business Projects	Policies & Marketing Strategies
History of Advertising & Public Relations	Policies & Strategies for Business Internationalization
integrated Marketing Communication	Principles & Strategies of Advertising & Public Relations
International Commercial Management	Public Relations Strategic Planning
International Finances I	Strategic Marketing Management I

Law & Criminology

Economic & Corporate Crime	Public International Law
International Taxation	Welfare State & Social Inclusion
Introduction to Business I	

SPRING 2022 SEMESTER

Business

Advertising & Digital Multimedia Marketing	International Marketing
Audience Research: The Reception Process	International Negotiation
Commercial Techniques	Market Research Techniques
Communication & Information Management Techniques	Marketing & e-Commerce
Communication Structure	Media & Advertising Material Research & Planning
Corporate & Institutional Communication	Principles of Entrepreneurship
Corporate & Institutional Public Relations	Public Relations & Communication in Int'l. Business
Cultural Management & Protocol in International Business	Public Relations in International Markets
Digital Marketing & E-Business	Public Relations Policies & Techniques
Information & Communication Technologies	Specialized Public Relations
International Economic Institutions	Strategic Marketing Management II
International Finances II	Writing in Public Relations
International Financial Institutions & Markets	

Law & Criminology

European Union Law	Private International Law
Introduction to Business II	

FALL 2021 SEMESTER

VALENCIA CAMPUS:

Agricultural Engineering & Environment

International Seminars in Life Science I

Architecture

Architectural Conservation
Architectural Graphic Expression
Architectural History II
Architectural Theory
Descriptive Geometry
Historical Valencian Architecture
History of Art

Hydraulic Installation Systems
Introduction to Architecture
Introduction to Architectural Construction
Mathematics II
Physics for Environmental Conditioning
Project Criticism & Strategies
Software for Urban & Spatial Planning

Building Engineering

Building Facilities I

Construction Technology II

Business

Digital Economy
Ethics & Corporate Social Responsibility
Financial Management
Human Resources

Introduction to Finance
Market Research
Operational Research
World Economy

Civil Engineering

Structural Systems

Design Engineering

Advanced Fluid Mechanics
Aerospace Manufacturing
Aerospace Technology
Air Transport, Navigation & Traffic Management
Automatic Control
Business Administration
Chemistry
Computer Science
Control Techniques
Electrical Engineering
Electrical Technology
Electronic Technology
Flight Mechanics

Industrial Computing I
Manufacturing Systems
Materials for Aircrafts
Mathematics II
Mechanical Systems and Strength of Materials
Mechanics
Power Electronics
Project Development & Execution
Robotic Systems
Technical Drawing
Thermodynamics
Thermodynamics & Fluid Mechanics

Fine Arts & Design

Portrait Painting

Sculpture & Urban Surroundings

Industrial Engineering

Computer Simulation, Innovation & Entrepreneurship
Control Systems
Electrical Technology
Electromagnetic Experiments & Theoretical Foundations
Industrial Business & Economy
Introduction to Quantum Technologies
Life Cycle Assessment

Logistics & Supply Chain Processes
Mathematics I & III
Participatory Decision Making & Conflict Resolution
Product Design
Project Management
Thermodynamics

Informatics

Automata Theory & Formal Languages
Computer Fundamentals
Computer System Security
Databases and Information Systems
Discrete Mathematics
Educational Data Analysis
Intelligent Systems

Introduction to Computer Science & Programming
Mathematical Analysis
Operating System Fundamentals
Physics Foundations on Computer Science
Programming Languages, Technologies & Paradigms
Software Analysis, Validation & Debugging
Software Engineering

Telecommunications Engineering

Business Management Skills
ICT Applications in the Public Health Sector
Photonic Integrated Circuits
Professional Seminars I & II

Services Marketing
Systems & Technology Integration
Telecommunication Networks & Service Implementation

ALCOY CAMPUS:

Design of Structural Systems

GANDIA CAMPUS:

Adaptation to Climate Change in Ecosystems
Ecotourism
Groundwater Management in the Coastal Zone

Innovation Management & Entrepreneurship
Intercultural Communication
Marine Pollution

SPRING 2022 SEMESTER

VALENCIA CAMPUS:

Agricultural Engineering & Environment

International Seminars in Life Science II

Architecture

Architectural Composition
Economics & Business Management
Electrical Installation Systems
History of Architecture I

Hydrothermal Installation Systems
Physics for Architecture
Projects I

Building Engineering

Building Facilities II

Construction Technology III

Business

Corporate Strategic Planning & Strategy Plan
Financial Economics
Marketing Management

Project Management
Service Design: From Idea to Implementation

Design Engineering

Aerodynamics
Airport Engineering
Analog Electronics
Basic Automation
Business I
Business Studies II
Chemistry
Computer Science
Digital Electronics
Electricity
Electronic Engineering

Electronic Instrumentation
Environmental Technology
Fluid Mechanics
Industrial Automation
Industrial Computing II
Material Science
Mathematics III
Propulsion
Statistics
Strength of Materials

Fine Arts & Design

Digital Compositing

FX & Digital Post-Production

Industrial Engineering

Applied Photochemistry
Chemistry
Circuit Analysis
Electric Machines
Electric Motors Efficiency
Engineering Ethics & Corporate Social Responsibility
Engineering Social Responsibility
Ethics in Professions & Corporate Social Responsibility

Fundamentals of Business Organization
Mathematics II
Organizational Performance Measurement Systems
Physical Concepts in Historical & Cultural Perspective
Practical Cases in Strategic Mgmt & Entrepreneurship
Programming Embedded Systems
Thermal Machines

Informatics

3D Design & Manufacturing
3D Printing
Algebra
Computer Technology
Concurrency & Distributed Systems
Data Analysis in Security
Design & Configuration of Local Area Networks
Design & Management of Genomic Info Systems

Ethics & Professionalism
Fundamentals of Business Management
Human-Computer Interfaces
Programming
Quantum Computing
Scientific Computation
Social Network Analysis
Statistics

ALCOY CAMPUS:

CAD-CAM-CIM Computer Assisted Manufacturing
Digital Image Processing
Ecommerce Applications
Introduction to Video Game Programming

Machine Learning
Marketing Management
Statistics

GANDIA CAMPUS:

Advanced Techniques in GIS
Competitive Intelligence in Tourism Organizations
Effective Oral Presentations

River Rehabilitation & Restoration
Wildlife Management