

Area	SUBJECT	ECTS (Credits)	Semester
International Business	International Public Relations Techniques	3	Fall 2021
International Business	Organization of International Companies	6	Fall 2021
International Business	International Commercial Management	3	Fall 2021
International Business	Policies & Strategies for Business Internationalization	6	Fall 2021
International Business	International Finances I	6	Fall 2021
International Business	International Management of Human Resources	6	Fall 2021
International Business	Policies & Marketing Strategies	6	Fall 2021
International Business	Financing of New Business Projects	3	Fall 2021
Advertising, Marketing and Public Relations	Methods & Forms of Persuasive Communication	3	Fall 2021
Advertising, Marketing and Public Relations	History of Advertising & Public Relations	6	Fall 2021
Advertising, Marketing and Public Relations	Introduction to Marketing	6	Fall 2021
Advertising, Marketing and Public Relations	Communication in Organizations	6	Fall 2021
Advertising, Marketing and Public Relations	Designing & Editing	6	Fall 2021
Advertising, Marketing and Public Relations	Ethics & Deontology of Communication	3	Fall 2021
Advertising, Marketing and Public Relations	Public Relations Strategic Planning	3	Fall 2021
Advertising, Marketing and Public Relations	Communication in Digital Media	6	Fall 2021
Advertising, Marketing and Public Relations	Advanced Advertising Creativity	6	Fall 2021
Advertising, Marketing and Public Relations	Principles & Strategies of Advertising & Public Relations	6	Fall 2021
Advertising, Marketing and Public Relations	Brand Management	6	Fall 2021
Advertising, Marketing and Public Relations	Integrated Marketing Communication	6	Fall 2021
Advertising, Marketing and Public Relations	Marketing Research & Information	6	Fall 2021
Advertising, Marketing and Public Relations	Strategic Marketing Management I	6	Fall 2021
Law	Public International Law	6	Fall 2021
Law	Legal English	6	Fall 2021
Law	International Taxation	3	Fall 2021
Criminology	Economic & Corporate Crime	6	Fall 2021
Criminology	Welfare State & Social Inclusion	3	Fall 2021
Criminology	Introduction to Business I	6	Fall 2021

Area	SUBJECT	ECTS (Credits)	Semester
International Business	International Economic Institutions	3	Spring 2022
International Business	Market Research Techniques	6	Spring 2022
International Business	Communication and Information Management Techniques	6	Spring 2022
International Business	International Financial Institutions and Markets	6	Spring 2022
International Business	International Finances II	6	Spring 2022
International Business	Cultural Management and Protocol in International Business	3	Spring 2022
International Business	Digital Marketing and e-Business	6	Spring 2022
International Business	International Negotiation	3	Spring 2022
International Business	Principles of Entrepreneurship	3	Spring 2022
International Business	Public Relations and Communication in International Business	3	Spring 2022
Advertising, Marketing and Public Relations	Communication Structure	6	Spring 2022
Advertising, Marketing and Public Relations	Information and Communication Technology	3	Spring 2022
Advertising, Marketing and Public Relations	Public Relations Policies and Techniques	6	Spring 2022
Advertising, Marketing and Public Relations	Commercial Techniques	3	Spring 2022
Advertising, Marketing and Public Relations	Specialised Public Relations	3	Spring 2022
Advertising, Marketing and Public Relations	Corporate and Institutional Public Relations	6	Spring 2022
Advertising, Marketing and Public Relations	Media and Advertising Material Research and Planning	6	Spring 2022
Advertising, Marketing and Public Relations	Advertising and Digital Multimedia Marketing	6	Spring 2022
Advertising, Marketing and Public Relations	Audience Research. The Reception Process	3	Spring 2022
Advertising, Marketing and Public Relations	Corporate and Institutional Communication	3	Spring 2022
Advertising, Marketing and Public Relations	Public Relations in International Markets	6	Spring 2022
Advertising, Marketing and Public Relations	Writing in Public Relations	3	Spring 2022
Advertising, Marketing and Public Relations	International Marketing	6	Spring 2022
Advertising, Marketing and Public Relations	Marketing and e-Commerce	6	Spring 2022
Advertising, Marketing and Public Relations	Strategic Marketing Management II	6	Spring 2022
Law	European Union Law	3	Spring 2022
Law	Private International Law	6	Spring 2022
Criminology	Introduction to Business II	3	Spring 2022