



BSC BUSINESS AND MANAGEMENT

'BSc Business and Management' is an undergraduate programme of the University of London (academic direction by The London School of Economics and Political Science – LSE), which is delivered at the University of Belgrade - Faculty of Economics and Business, leading to two parallel degrees – one degree awarded by the University of London (academic direction by LSE) and one degree awarded by the University of Belgrade - Faculty of Economics and Business (UB-FEB). LSE, providing the academic direction for this programme, shall develop syllabuses, prepare the study materials, and be responsible for the assessment of the students within this programme, while the University of Belgrade - Faculty of Economics and Business would provide respective teaching (in English) and support for the programme.

KEY FACTS

DURATION:	1 year UB-FEB + 3 years UoL (LSE) (240 ECTS)
START:	Applications: September; Start of semester: October
LANGUAGE:	English
DEGREE:	University of London (academic direction by LSE): BSc Economics and Finance University of Belgrade - Faculty of Economics and Business: Graduate Economist
FEES:	Approx. EUR 2,200 per year (payable to UoL) None – for domestic students; EUR 1,500 per year for foreign students Scholarships will be made available for top candidates
Email:	international.office@ekof.bg.ac.rs
Tel:	+381 69 8066 388

QUALIFICATION AND CAREER PROSPECTS

This programme offers outstanding career opportunities, and will prepare you for a career in areas of business, banking, general management, and accountancy, management consulting and marketing. Modern design of the programme and its strong quantitative focus also provides excellent foundations for those who want to pursue postgraduate studies, either in Serbia or at the top foreign universities.

LEARNING OUTCOMES

After successful completion of the programme, students will be able to:

- Analyse business and management issues from the perspective of a number of social science disciplines;
- Formulate and develop arguments on management issues in a logical manner;
- Critically evaluate claims made on a range of management issues;
- Display skills relevant to managing organisations effectively;
- Address both foundational and contemporary management issues, either public or private according to the courses chosen by the student;
- Understand aspects of business and sociology management relevant to managing organisations effectively.

GRADUATE DESTINATIONS

This degree will prepare students for a career in areas of business, banking, general management, and accountancy, management consulting and marketing. Students could also gain entry to a master's programme in this field.

Awarding Body



UNIVERSITY
OF LONDON

Academic Direction



THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE

This BSc will help students question and analyse information, develop arguments, and boost analytical and communication skills – all of which are valued in management-related roles.

Successful completion of a degree may allow a student to progress to postgraduate study in the degree field or a related area, or to pursue further professional qualifications.

CURRICULUM

BSc Business and Management						
		Course	Term	ECTS		
YEAR 1 UB-FEB courses	FALL TERM	Mandatory courses				
		1	Principles of Economics	1	10	
		2	Foundations of Statistical Analysis	1	10	
			3	Mathematics	1	10
	SPRING TERM	Mandatory courses				
		4	Sociology	2	4	
		5	Basic Macroeconomics	2	8	
6		Enterprise Economics	2	8		
		7	Financial Accounting	2	10	
YEAR 2 UoL courses	FALL and SPRING TERM	Mandatory courses				
		8	Introduction to Economics	3-4	15	
		9	Mathematics 1 (half course)*	3-4	10	
		10	Statistics 1 (half course)*	3-4	10	
		11	Principles of Accounting	3-4	15	
		12	Business Management in a Global Context	3-4	15	
YEAR 3 UoL courses	FALL and SPRING TERM	Mandatory course				
		13	Core Management Concepts	5-6	15	
		Elective courses (3 of 5)				
		14	Principles of Corporate Finance	5-6	15	
		15	Management Science Methods	5-6	15	
		16	Strategy	5-6	15	
		17	Organisation Theory: an Interdisciplinary Approach	5-6	15	
		18	Principles of Marketing	5-6	15	
YEAR 4 UoL courses	FALL and SPRING TERM	Elective course (1 of 5)				
		19	Principles of Corporate Finance	7-8	15	
		20	Management Science Methods	7-8	15	
		21	Strategy	7-8	15	
		22	Organisation Theory: an Interdisciplinary Approach	7-8	15	
		23	Principles of Marketing	7-8	15	
		Elective course (1 of 2)				
		24	Management Accounting	7-8	15	
		25	Information Systems Management	7-8	15	
		Elective courses (1 of 2)				
		26	Statistical Methods for Market Research	7-8	15	
		27	Management and Innovation of E-Business	7-8	15	
		Elective courses (1 of 6)				
		28	Mathematics 2 and Statistics 2	7-8	15	
29	Elements of Econometrics	7-8	15			
30	Microeconomics	7-8	15			
31	Macroeconomics	7-8	15			
32	Principles of Banking and Finance	7-8	15			
33	Asset Pricing and Financial Markets	7-8	15			

* Students of UB-FEB who passed the exams in Mathematics and the Foundations of Statistical Analysis in the first year of undergraduate studies are exempt from taking Mathematics 1 and Statistics 1.