

2024 ANNUAL CONFERENCE

Hosted by Missouri State University
Springfield, Missouri

October 7-8

NETWORKING WEEKEND

Take advantage of this optional networking weekend to reconnect with old Magellan friends and make new ones at dinner on Saturday evening, followed by exploring Springfield's most notable attractions on Sunday!

Founded by Johnny Morris in 1972 on 8 square feet of space in the back of his father's liquor store in Springfield, Missouri, the flagship Springfield Bass Pro Shop now covers a massive 500,000 square feet! Johnny has earned a reputation as one of the most visionary and influential retailers of the last 50 years and is considered one of America's foremost conservation leaders. From innovative products and retail destinations to world-class resorts and attractions, Johnny is driven by a passion for creating signature experiences that help families connect to nature and each other. Natural beauty, quality craftsmanship, attention to detail and family fun are the hallmarks of every project Johnny pursues.

Included on Sunday:

- Johnny Morris' Wonders of Wildlife National Museum & Aquarium - the largest immersive wildlife attraction in the world!
- Bass Pro Shop - regardless of your interest in the outdoors, you'll be amazed at this store! And you'll have a \$10 gift card to spend!
- Lunch at Hemingway's Blue Water Cafe
- Dinner at Springfield Brewing Company

CONFERENCE DAYS

Monday, October 7

- Newcomers Session (optional), providing a general program overview and a demonstration of how to use the Magellan platform
- Morning and afternoon conference sessions, including presentations, break-out discussions, and a campus tour
- Lunch on campus
- Dinner at Union Club

Tuesday, October 8

- Morning and afternoon conference sessions, including presentations, break-out discussions, and a student/faculty panel
- Lunch on campus
- Dinner at Civil Kitchen



AT A GLANCE

PRE-CONFERENCE

- Saturday dinner (7:00 PM)
- Sunday activity & lunch
- Sunday dinner

CONFERENCE

- Monday newcomers session & conference + dinner
- Tuesday conference + dinner



SITE VISITS, TOO!

Join us for optional site visits in the region to learn more about program offerings, make new connections & see the campuses and cities.